



International Safe Community (ISC)  
Annual Report (1<sup>st</sup> January – 31<sup>st</sup> December 2010)

**Demographics**

*Name of your ISC:* Brandenburg

*Country:* Germany

*Submission date of this annual report:* 2011-06

*Name, position and email contact details of person completing this annual report:*

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**Criterion 1 – Partnerships**

*1: Over the past 12 months have there been any significant changes to your ISC community coalition/network/group?*

No

*2: Please provide details of your current coalition membership list. Include name, email address and position/organisation for each coalition member.*

*Coalition with the following six networks:*

- Working group "Injury and Violence Prevention" as part of "The Alliance Growing Up Healthy"
- "Local Networks Healthy Children"
- "Local Alliances for Families"
- "Forum Traffic Safety"
- Working group "Work and Health"
- "Tolerant Brandenburg"

*3a: How often has your community coalition met during the past 12 months? Attach any relevant meeting agenda, minutes, annual report and any other relevant documents that demonstrate the operation of your intersectoral leadership group over the past year.*

The ministries' inter-sectoral steering group were unfortunately unable to meet in 2010. The meeting has been rescheduled for October 2011.

Brandenburg's Federal Health Ministry (MUGV), responsible for the development process, invited all members to a workshop in June 2010 to discuss the current situation and possible future activities of the ISC (see "success stories").

*3b: Over the past 12 months have there been any changes to the way your ISC is funded?*

No

**Criterion 2 – Sustainable programmes**

*4: Over the past 12 months have there been any changes to your working groups/priority areas?*

No

5: Please list at least three success stories from your program over the past 12 months? Provide details (e.g. what was the nature of the success, did it advance partnerships/relationships, ability to attract funds and what outcomes were achieved)

1. Evaluation of the ISC Brandenburg projects  
(see criterion 5 - Evaluation - for details)
2. Public event "Brandenburg-Day", 4<sup>th</sup> to 5<sup>th</sup> September, in Schwedt an der Oder:  
"Brandenburg-Day" is an annual public event, organised by local authorities to which over 100,000 citizens, young and old alike, came together.  
Under the umbrella of Safe Region Brandenburg the ISC was proactively involved and presented numerous injury prevention projects. In preparation for this event, the logo "Sicheres Brandenburg" and a flyer (Safe Brandenburg) both were designed (Logo in appendix 1, Flyer in appendix 2). More than 50,000 brandenburgers enjoyed this event. Many in-depth discussions on the activities of the safe region network took place. Further contacts to other stakeholders were able to be established and the ongoing cooperation thus strengthened.
3. Workshop Safe Region 2010  
On 2<sup>nd</sup> July 2010 a workshop on possible future activities for Safe Region Brandenburg took place in which representatives from the working groups, ministries and various institutions shared experiences. The following actions were mutually agreed based on the results of the assessment of 59 projects according to the 6 safe community criteria:
  - Public relations need to be enhanced to raise wider public awareness on the safe community movement.
  - Co-operation with communities needs to be intensified and injury prevention measures should additionally be adapted to local and specific requirements.
  - For "Brandenburg-Day" a media package (see the attachment) was recommended to support the work of stakeholders and enable interested citizens to quickly identify the Brandenburg Safe Region programme. The relation between the Safe Region Programme and other brandenburg health goals, e.g. "Alliance Growing Up Healthy" and "Alliance Growing Old Healthy", need to be publically promoted.
  - Conferences should be organised to spread the safe community philosophy to municipalities and cities within the region.

### Criterion 3 – High risk groups & environments

6: Over the past 12 months, please specify what high risk groups/environments has your ISC focused on and details of outcomes achieved?

After the certification as ISC in late 2009, our work focused on consolidation. There is wide consensus to focus on highly vulnerable groups, e.g. under 5-year-old children, elderly people and young drivers. These target groups will be also addressed by our new website „Safe Region Brandenburg“ which will go online by October 2011.

### Criterion 4 – Injury data

7: Over the past 12 months, have you analyzed any injury/crime data?

Yes

If yes, where was this data sourced from and outline how this has changed your ISC priorities

A report on the burden of injuries in the Brandenburg region as well as on high risk groups related to age group and social factors became available both to stakeholders and public on: [www.gesundheitsplattform.brandenburg.de](http://www.gesundheitsplattform.brandenburg.de). Based on official statistics and supplemented by the

European Injury Data Base at the “Carl Thiem Klinikum” hospital in Cottbus, we focus on unintentional as well as intentional injuries, high risk groups (e.g. children, elderly), risky environments (e.g. safer playgrounds) and product related injuries. The data is updated annually.

Furthermore, a specific analysis of injuries among 30- to 42- month-old children and school beginners was published in 2010 and distributed to both regional and local health authorities (appendix 3).

In 2010, the Federal Statistical Office of Germany published, in cooperation with The Department of Health within The Brandenburg State Office of Environment, Health and Consumer Protection, a national report entitled “Injuries, Violence, Suicides in Children and Adolescents 2010 – Results of the Official Statistics on Injury Occurrences “ (author: Gabriele Ellsaesser, appendix 4).

Injury prevention measures in Brandenburg are strictly prioritised according to findings of injury analyses (see presentation Gabriele Ellsaesser, Second European Regional Safe Community Conference, Island).

## Criterion 5 – Evaluation

*8: Please list up to three examples of evaluations of local community safety programs that have been undertaken. Provide a brief summary of the outcomes and how evaluation findings have been incorporated into your ongoing ISC planning. Include copies of any relevant reports. Please indicate if no evaluations have been undertaken during the past 12 months.*

The Brandenburger has successfully assessed 59 ISC Brandenburg projects. A standardised questionnaire was introduced to score the quality of the projects (whether in line with the WHO indicators).

Recommendation: This questionnaire is a tool that other ISCs may want to use to evaluate their projects (evaluation report in appendix 5). All successfully assessed projects received certification to encourage future work (design-master for the award in appendix 6).

## Criterion 6 – Networks

*9: Over the past 12 months, have members of your ISC participated in:*

### *a) International Network meetings*

- 11.-13.03.10 – Invitation by the Safe Community Initiatives Vorarlberg to stimulate data collection on intentional injuries according the German IDB at Vorarlberger hospitals.
- 17.-20.05.10 – Second European Regional Safe Community Conference in Reykjavik - presentation entitled “Establishing Brandenburg as the first safe region in Germany: From onset to certification” by Gabriele Ellsaesser
- 21.-26.09.10 – Participation at the Safety 2010 World Conference in London; presentation entitled “Circumstances of Injury in Childhood and Adolescence: Current Data and Epidemiology, by Gabriele Ellsaesser & Matthias Albrecht

### *b) National Network Meetings*

- 16.02.10 – Meeting with the regional working group “Gesundheit Berlin-Brandenburg e.V.”
- 06.08.10 – Meeting of the national IDB network in Potsdam
- 17./18.09.10 – Presentation of the Brandenburger Safe Community at the National Paediatric Congress in Potsdam
- 03./04.12.10 – Participation at the national Congress on “Poverty and Health“ in Berlin - presentation entitled “Safe Communities in Germany – Brandenburg’s in-roads”, by Gabriele Ellsaesser

### *c) Local Network Meetings*

- 02.02.10 – 2010 work plan - meeting with responsible leader in the Ministry of Health (Mr Barta) to lay down the milestones for the year 2010
- 21.04.10 – First annual meeting of the network on “Injury and Violence Prevention”
- 24.06.10 – Meeting with hospital Eisenhüttenstadt: Feedback of IDB data analysis to hospital
- 29.09.10 – Steering committee of the “Alliance Growing Up Healthy”
- 06.10.10 – Second annual meeting of the network “Injury and Violence Prevention”

- 24.11.10 – Presentation of results on injury prevention measures among children at the conference of the “Alliance Growing Up Healthy”

*If yes, please provide a brief outline of what networks your ISC have participated in. Remember to list any contributions your ISC has made to the promotion of safe communities beyond your local community.*

The Brandenburg “Alliance Growing Up Healthy” consists of a wide network of stakeholders engaged in health promotion among children. This alliance is based on five working groups who in consensus develop age specific health prevention measures for children ([www.buendnis-gesund-aufwachsen.de](http://www.buendnis-gesund-aufwachsen.de)). Under this umbrella the network on “Injury and Violence Prevention” among children has further enhanced the Brandenburger safe community movement (appendix 7: Text of the resolution).

## Final comments

*10: Over the past 12 months, what have been some of the biggest challenges to your ISC and what steps have you taken to address these?*

Brandenburg focused on the consolidation of the ISC process in 2010. Therefore, the project leaders evaluated their own work using the WHO indicators (see above) and thus, were encouraged to keep up their good work. Simultaneously, we promoted public relations with numerous activities. We emphasised strengthening cooperation among stakeholders by organising workshops and meetings. Moreover, we are currently preparing the launch of a new website to create a public portal so as to further promote and inform on activities and models of good practice.

*11: Over the past 12 months, what have been some of the biggest opportunities for your ISC and what steps have you taken to sustain them?*

See answer 10

*12: Finally, are there any other comments you would like to make about either your ISC or the wider ISC network (e.g. Include any comments about how you see the ISC Network better serving the members of the network).*

Brandenburg is proud to be a member of the WHO Safe Community Network. Continuous and systematic injury monitoring is used as a basis to optimize injury prevention measures, and redefine targets related to new injury patterns or sites.

## Appendices

appendix 1	Logo: Safe Region Brandenburg
appendix 2	Flyer: Safe Region Brandenburg
appendix 3	Report 2010: Ärztliche Untersuchungen von kleinen Kindern im Land Brandenburg 2009/2010 (30 bis 42 Monate alt) and Ärztliche Untersuchungen von Einschülern im Land Brandenburg 2010 - Landesergebnisse
appendix 4	Report „Unfälle, Gewalt, Selbstverletzung bei Kindern und Jugendlichen 2010 - Ergebnisse der amtlichen Statistik zum Verletzungsgeschehen 2008“
appendix 5	Evaluation-Report: Projects in the Safe Region Brandenburg
appendix 6	Design-master for the award “Safe Brandenburg”
appendix 7	Text of the resolution