

Madison County, Kentucky



Country: United States of America

Number of inhabitants: 82,000

Program started year: 2000

International designation year: 2010

Website address for the Program:

<http://www.madison-co-ky-health.org/>

The program covers the following safety promotion activities:

For the age group

Children 0-14 years:

- **Child Passenger Safety**



- Child Fatality Review
- Safety City
- **911 Simulator**



- Be a Children's Champion
- Youth Safety Corp
- Youth In Action
- UNITE
- 4 H Safety Classes
- **Always Buckle up Children in the Backseat**



- Faith Task Force
- Life Choices
- Stay on Track - Kentucky National Guard

- HANDS

Youth 15-24 years:

- Child Fatality Review
- Be a Children's Champion
- Youth Safety Corp
- Youth In Action
- UNITE
- Youth Empowerment Systems
- **Battle of the Belts**



- Ghost Out
- **Life Choices**



- Stay on Track
- ATV Safety
- Eastern Kentucky University HEAT(Health Education Awareness Team)
- Alive at 25 - Kentucky State Police

Adults 25-64 years:

- Walk your Land
- Lawn Mower Safety
- Health Fairs
- Be Seen at Night Pedestrian Safety

Older Adults 65+ years:

- Falls Prevention Coalition
- Senior Driving Programs
- Richmond City Lifesavers Program
- Body Recall

In the following Environments:

Home:

- **Safety City**



- 4 H Safety Classes

Traffic:

- Battle of the Belts
- **Ghost Out**



- Child Passenger Safety Team
- Drive Smart Programs - Kentucky Office of Highway Safety
- **Roll Over Vehicles**



Occupational:

- Baby Sitters Courses
- Walk Your Land - Farmers
- Roll Over Tractor
- Worksite Health Fairs

School:

- 4 H Safety Classes
- **Risk Watch curriculum**



- ECU HEAT Program

Sports:

- Heat Related Injuries Prevention

Leisure:

- Madison County Greenways and Trails
- **Second Sunday**



- **VERB International Day of Play**



Other:

- **Cultural Exchange with Mglin, Russia and Madison County Fire Department**



- **Child Passenger Safety Check Point**



- **Madison County Safety Fair**



- **Wellness On Wheels Wagon (WOW Wagon)**



Violence prevention (intentional injuries):

- Rape Crisis Center
- Hopes Wings
- Liberty Place
- Madison County Delinquency Prevention Council

Suicide prevention (self-inflicted injuries):

- Suicide Hot Line

Programs aiming at “High risk-groups”:

- Child Fatality Review
- Child Passenger Safety team
- Falls Prevention Coalition

Surveillance of injuries: Madison County

Numbers per year: 189 Hospitalizations: Madison County Crude discharge rate for injuries in 2007 was 233.0 versus Kentucky’s rate of 390.2

Population base: 82,000

Started year: 2000

Kentucky Injury Prevention Research Center, University of Kentucky

<http://www.kspan.uky.edu/data.htm>

Produced information material, pamphlets:

- Life Choices
- Madison County Physical Activity Directory
- Household Poison “Look-a-likes”
- ATV Safety
- Motorcycle Safety
- Child Passenger Safety
- Front Seat versus Back Seat
- Kentucky Booster Seat Law
- Most Kids Ages 4-8 are Riding at Risk
- Sun Safety
- Falls Prevention
- Being Seen at Night
- Choking Hazards
- Fire Arm Safety
- Always Buckle up Children in the Backseat
- Heat Stroke Prevention for Athletes

- Home Emergency Preparedness supply list
- Effects of Alcohol on the Body
- MAPP Community Health Assessment Status Report
<http://www.madison-co-ky-health.org/MAPP.html>
- Madison County Community Health Improvement Plan

Staff

Number: 6 Part-time staff

Professions: Child Passenger Safety Technicians (3), Public Health Educators/
Registered Nurses (2), Public Health Educator (1)

Organization: Madison County Health Department

Specific intersectoral leadership group: Madison County Safety Coalition



Madison County Safety Coalition includes community volunteers and a diversity of partnering agencies/organizations.

International commitments:

- **Cultural Exchange with Mglin, Russia and Madison County Fire Department**



Participation in Safe Community conferences:

- 2010 Safe Communities America Conference, Chicago, Illinois

International Student Internships with Madison County Health Department and Madison County Safety Coalition

- Countries represented: India, China, Dominican Republic, Ghana, Germany, Afghanistan and Taiwan
- Students interns attend Berea College, Eastern Kentucky University and the University of Kentucky

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Community Websites:

<http://www.madisoncountky.us/>

<http://www.richmond.ky.us/>

<http://www.cityofbera.com/>

Lead Agency Website:

<http://www.madison-co-ky-health.org/>