



KAROLINSKA INSTITUTET  
Department of Public Health Sciences  
Division of Social Medicine



WHO COLLABORATING  
CENTRE  
ON  
COMMUNITY SAFETY PROMOTION

## SAFE COMMUNITY WEEKLY NEWS

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\*\*\*\*\* LETTER FROM THE EDITOR\*\*\*\*\*

Welcome to the twelfth issue of Safe Community Weekly News, the electronic SC Weekly News will be send from Harstad on behalf of Safe Communities Network.

### WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

- SEMINAR: Tokyo, Yokohama and Kyoto, Japan.
- SEMINAR: Injury epidemiology in China, China.
- WELKNOWN PROFILES: Pat Coursey, Canada
- PROGRAM: Safe Communities in mainland, Jinan, China
- SEMINAR: The 14<sup>th</sup> Travelling Seminar on SC, Austria
- PROJECT: Reflector Projects in Vorarlberg, Austria

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### Three Seminars in Tokyo, Yokohama and Kyoto will convince Japanese about the benefits of Safe Communities?

During 17-20 March three seminars and lectures by Professor Svanström on Safe Communities was the first time the Japanese audience heard about the concept and experiences. The meetings were organized by three "old students from event at WHO CC in Stockholm: Dr Yoshihide Sorimachi, Kyoto Prefecture University; Ms Megumi Inasaka, RPT, Yokohama City Kowan Hospital & Professor Takashi Eto from University of Tokyo.

The future will show if any seeds will grow!





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## Seminar on Injury epidemiology in China and the possibility to develop Safe Communities in China.

On the 9th of March 2002 a seminar was held at the School of Public Health of Schandong University in Jinan. The subject was Burden of Injury presented by professor Zhongtau Zhou followed by a presentation of the Safe Community concept by professor Leif Svanström of the WHO CC on Community Safety Promotion. Participants were people from School of Public Health as well as community representatives of Jinan City.



## WELKNOWN PROFILES IN THE SAFE COMMUNITY MOVEMENT



**Pat Coursey**

### **President of the Safe Communities Foundation (Canada)**

Pat Coursey was appointed President of the Safe Communities Foundation on January 20, 1997. Prior to joining the Foundation, she was Assistant Deputy Minister, Operations Division, Ontario Ministry of Labour with extensive responsibilities in the area of Occupational Health and Safety. A career civil servant, Pat has been a member of many boards and committees, including the Ontario Workplace Health and Safety Review Panel, and was a Governor for the Canadian Centre for Occupational Health and Safety. Pat has long been a champion of injury prevention.

The Safe Communities Foundation is a unique partnership between the private and public sectors that is dedicated to making Canada the safest country in the world in which to live, learn, work and play. It was established by Paul Kells in 1996 following the death of his 19 year-old son Sean in a workplace explosion. As President of the Foundation, Pat provides strategic and operational leadership for its innovative, community-based approach. It was her passion for health and safety and her belief in Paul Kells' vision of eliminating injuries and suffering that led to Pat's commitment to Safe Communities. Under her leadership, the Foundation's network has grown to include 30 Safe Communities in three provinces. In 1997, after only 18 months of operation, the Foundation was designated by the WHO Collaborating Centre on Community Safety Promotion as an Affiliate Safe Community Support Centre, one of just three such centres worldwide at the time. The Foundation is poised to expand into every province and territory across Canada, with a goal of designating 500 Safe Communities by 2005.

The Foundation will hold its 5<sup>th</sup> National Conference on Safe Communities in conjunction with the 11<sup>th</sup> International Conference on Safe Communities in the Rainy River District of Northwestern Ontario, May 7-9, 2002. "We are delighted and honoured to have the opportunity to meet and share best practices with Safe Communities partners from around the world. The Conference promises to be an outstanding event and we look forward to networking with our national and international delegates. Please join us in the Rainy River District!"

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## Will Jinan or parts of it be the first Safe Community to establish in mainland China?

In a seminar held in Shandong University the community representatives expressed such an interest that immediately a site visit was organized on the 11th March 2002. Here are some photos showing snapshots of activity in Jinan.



Safety education posters on the streets of Jinan.



L: Health Centre as the basis for safety education.

R: Family councillor as a form of violence prevention in the local community.

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## The 14<sup>th</sup> Travelling Seminar on Safe Communities 2002 10<sup>th</sup> - 21<sup>st</sup> of April 2002, Austria

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Program and application form are available at:

<http://www.harstad.kommune.no/om-harstad/Safe-Com-eng.htm> —> Tips and News

## REFLECTOR PROJECTS IN VORARLBERG, AUSTRIA



The aim of the project is to prevent the pedestrian of road accidents in the dark by using reflecting materials. Approximately 30 of this activities take place in Vorarlberg every year, most of them in cooperation with primary schools. First of all the teacher prepares the subject within some teaching units. After this the instructor of the Initiative Sichere Gemeinden visits the school. Together with their teacher and parents the children get into a bus and drive as far as possible in a vehicle-free road with no street lightning. The bus stops there and the instructor places 3 people about 200 metres away on the road. One of this persons has to wear dark cloths, another bright cloths and the third is equipped with reflecting materials. In the first run the bus gets nearer to the testing persons very slowly. As a result the reflecting materials can be seen from a distance of 150 metres whereas the bright cloth can be seen from a distance of 40 metres and the dark cloth even from a distance of 20 metres to the testing person. In the second run the bus gets nearer to the testing persons more quickly to simulate real conditions of the bus driver.



Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim [yousif.rahim@harstad.kommune.no](mailto:yousif.rahim@harstad.kommune.no).

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