



**KAROLINSKA INSTITUTET**  
Department of Public Health Sciences  
*Division of Social Medicine*



**WHO COLLABORATING  
CENTRE**  
ON  
COMMUNITY SAFETY PROMOTION

## SAFE COMMUNITY WEEKLY NEWS

NO. 18  
May 2002

\*\*\*\*\* LETTER FROM THE EDITOR\*\*\*\*\*

Welcome to the eighteenth issue of Safe Community Weekly News, the electronic Safe Community Weekly News will be send from Harstad - Norway on behalf of Safe Communities Network.

### WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

- **CONFERENCE: The 11<sup>th</sup> International Conference on Safe Communities, Rainy River District, Canada.**
- **YOUTH CONFERENCE: Rainy River District, Canada**
- **WORKSHOP: Suicide Intervention, First Nations, Canada**
- **World Health Organization and Safe Community**
- **WELKNOWN PROFILES: Jennifer Drozdowski, Canada**
- **MEETING: Affiliated Support Centres, Fort Frances, Canada**

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### THE 11<sup>TH</sup> INTERNATIONAL CONFERENCE ON SAFE COMMUNITIES

On Tuesday 7<sup>th</sup> may 2002 the 11<sup>th</sup> International and the 5<sup>th</sup> national conference started in Fort Frances, Rainy River District, Canada. More than 250 delegates participated in the conference from more than 30 countries.





The Rainy River Lake Highlanders pipe Band opened the ceremony and followed by the Sea Cadets who carried the flags from countries represented at the conference. The First Nations elder Gilbert Smith, with the help of Couchiching First Nation Community member Brian Perreault, performed a traditional pipe ceremony to bless the conference



L: Paul Kells the Founder of the Canadian Safe Communities Foundation.  
R: Professor Leif Svanström, WHO Collaboration Centre,

## THE RAINY RIVER DISTRICT IS THE THIRD CANADIAN DESIGNATED WHO SAFE COMMUNITY



L: Professor Leif Svanström, WHO CC, declare the Rainy River district as a WHO Safe Community after signing the WHO Safe Community Agreement.  
R: Moa Sundström, the WHO CC Coordinator presented the Mayor Glenn Witherspoon with a Plaque Proclaiming the Rainy River district a WHO Safe Community.



Norwegian representatives presenting the symbolic presents to the Mayor Glenn Witherspoon.



From Harstad-Norway (Trym Hartviksen and Vera Helena Ridderseth ) participated in the Youth pre-conference and The 11<sup>th</sup> international Safe Community Conference.  
Vera Helena in Norwegian Traditional Costume.



L: Dr. Joon Pil Cho from Korea congratulating the Rainy River District for being a WHO Safe community.  
R: Dr. David Sleet from CDC a key note speaker presenting “Beyond Fate and Fatality: The Science of Injury Prevention”



Doug Anderson, chair of the conference steering committee and Jeannette Cawston, the Conference coordinator



More than 700 people attended the conference community dinner  
The Public were invited to participate in Culturama evening at the memorial Sport Centre



Safe Communities Foundation 2001 Awards of excellence were presented to:- Mature Communities – 4 years and beyond, Greater Peyerbough, Brockville and District, London, Sault Ste. Marie, Kingston, Perth & District, and Strathcona.  
Lindsey Cawston receiving the winner prize from Paul Kells.

## The Conference closing ceremonies.



The Safe Community Flag delivered to Dr T.L. Ng the leader of the Occupational Safety and Health Council in Hong Kong the Organisers of the next years International Safe Community Conference to be held in Hong Kong 18-20 March 2003.

# YOUTH CONFERENCE

The Youth Conference held on Monday 6<sup>th</sup> May 2002 in The First Nations Community, The purpose of the conference was to bring together Aboriginal and Non-Aboriginal Youth around the world to explore and address the safety risks they are facing today.



Doug Langtry and his daughters (Kerri and Sarah) two generations engagement in Safe Communities





Crystal Godbout, the coordinator of Youth Conference  
Lindsey Cawston and Jennifer summarizing the Youth Conference in the closing session of the 11<sup>th</sup> international Safe Community Conference.

## SUICIDE INTERVENTION WORKSHOP

The Suicide intervention workshop took place on 6<sup>th</sup> May 2002, the Participants from more than 10 countries participated in the workshop. The workshop was agog opportunity to learn about suicide intervention approaches used by First Nations in Northern Ontario, Canada.



The Facilitators Bill Constant and Carol Rowland from Nishawabe Aski Nation provided an overview of Suicide statistics and strategies implemented.



# World Health Organization and Safe Community



**Dr. Etienne Krug**

The objectives of the World Health Organization's new department for Injuries and Violence Prevention are: -

1. to facilitate international science-based efforts to prevent violence and unintentional injuries and promote safety;
2. to promote and facilitate research;
3. to improve training;
4. to foster multi-disciplinary collaboration and networks;
5. to compile and disseminate best practices;
6. to facilitate implementation of violence and injury prevention at country level; and
7. to collate, analyse and disseminate global data.

The Safe Communities network, co-ordinated by the WHO Collaborating Center at the Karolinska Institute, is an important instrument to facilitate the achievement of these global goals. The model applied in Safe Communities programme emphasizing the need for collaboration between national and local institutions, is very important to ensure that these global goals transform into local activities. The Safe Communities network is a very important global and regional platform for exchange of information.

Dr Etienne Krug  
Director, Injuries and Violence Prevention  
World Health Organization

## WELKNOWN PROFILES IN THE SAFE COMMUNITY MOVEMENT



### **Jennifer Drozdowski**

Jennifer Drozdowski is the Community Development Manager for the Alberta Centre for Injury Control & Research (ACICR) at the University of Alberta in the province of Alberta, Canada. In 1996, the Centre was the first in the world to be designated as an Affiliate Support Centre of the WHO International Safe Community Network. Although the Centre's main office is in Alberta's capital city of Edmonton, Jennifer lives in the city of Lethbridge in southern Alberta, and works from an office at the University of Lethbridge.

Jennifer has many years of practical experience in developing community-based health promotion programs and mobilizing and working with communities to take action on a variety of issues including injuries. Her current position with the ACICR revolves around strengthening and supporting community action on injury control and the Safe Community movement in Alberta. Her work takes a capacity-building and networking approach, particularly targeting safety promotion practitioners in communities and regional health authorities (RHAs). Jennifer coordinates the RHA and Community Coalition Safety Promotion Network as well as the Rural Safety Network of Alberta. She set up and oversees a grant program which provides funding for community injury control programs. She is also a trainer for the Canadian Injury Prevention and Control Curriculum.

With over 25 years of experience in the areas of health promotion, adult education, community development, communications and public relations, Jennifer has been a member of numerous local, provincial and national committees and organizations. She has also done independent consulting. Former positions include Executive Director for the Alberta Public Health Association, Health Promotion Manager in the public health system, and Community Relations Coordinator for the Communications and Fund Raising Department of a provincial health region. She began her career as an elementary school teacher, followed by 13 years as an instructor and workshop presenter with Lethbridge Community College.

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# Affiliated Support Centres

## Successes and Opportunities for Supporting the Safe Community Movement

The affiliated Support Centres of the WHO Safe community Network held a meeting on 7<sup>th</sup> May 2002 in Fort Frances, Ontario, Canada. The meeting hosted by the Canadian Affiliate Support Centres.



L to R: Joon Pil Cho, T.L.Ng, Jennifer Drozdowski, Gudrunn Eriksson, Moa Sundström, Catherine Wong, Ashley Van Niekerk, Gerald Furian, Leif Svanström, Erin Cassell, Marilyn Brewin, Paul Kells, pat Coursey and Jim Levins

### \*\*\*\*\*NOTES TO CONTRIBUTORS\*\*\*\*\*

The editors must hear from you so that Safe Community Weekly News can effectively serve as a medium of communication for Safe Community Network members, and those whom are interested in injury prevention and Community safety promotion. We are soliciting contributions from all members who have information relevant to the Safe Community Network. There are a number of specific items we are seeking:

- Information on new designated communities, affiliated centres and their activities;
- Announcement of conferences or seminars in Safe community, injury prevention and related subjects;
- Calls for papers by journals and book editors;
- Announcements of new appointments and promotions;
- Articles describing activities or new initiatives at your community, institution, Centre or firm (perhaps describing your departmental or university programs in safety promotion, discussing new practices, methods, and tools used in Injury prevention and community safety promotion, describing new governmental policy initiatives / programs, and so forth).

Please send your activities, programs and reports via post/ e-mail to the editor: **Yousif Rahim** [yousif.rahim@harstad.kommune.no](mailto:yousif.rahim@harstad.kommune.no),  
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