



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



**WHO COLLABORATING
CENTRE**
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

NO. 24
July 2002

***** LETTER FROM THE EDITOR*****

Welcome to the twenty-fourth issue of Safe Community Weekly News, the electronic Safe Community Weekly News will be send from Harstad - Norway on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

- **SC PREPARATIONS: Sault Ste. Marie, Canada**
- **WELKNOWN PROFILES: Sandra James, New Zealand**
- **SEMINAR: 1st Regional Seminar on Community Safety Promotion, Mauritius**

Sault Ste. Marie Safe Community Partnership seeks International Recognition



The Sault Ste. Marie Safe Community partnership is preparing to embark on what organizers are describing as “ the next logical step”

The partnership, which achieved a national safe Community designation two years ago, is organizing an ambitious program to become an international safe community.

The partnership, whose main focus is community injury prevention, is one of 31 to have received the national designation in the past five years.

Up to date only three Canadian communities have been accredited with the international designation by World Health Organisation and only 69 communities have achieved such status globally.

The Safe Community Partnership is hopeful of achieving the international designation within a year by May, 2003.

Local Officials hope the designation can be achieved as the centrepiece to major National Health and Safety Week celebration being planned for the community next May.

The process, bringing the community together to improve its health and safety procedures, is an important as the designation itself.

The local committee is partnering with County Louth, in the Republic of Ireland, in bringing the initiative to Ireland. The Irish, who received a Safe Communities presentation during the recent Northern Ontario trade missions, are interested in Risk Watch, a program designed to reduce incidents of injury among children from junior kindergarten to Grade 8.

Eight Sault elementary schools are currently using risk watch with an additional two schools expected to implement the program in September. Program components include: fire and burn prevention; falls prevention; poisoning prevention; water safety; firearms injury prevention; bike and pedestrian safety; Motor vehicle Safety as well as choking, suffocation and strangulation prevention.



Mike Gaudette presented Safe community initiative to Louth County Development Board in Ireland

The partnership officials were seeking an EDC presence on their steering committee as well as a presence for their logo on municipal brochures, vehicles and promotional material.

The partnership focuses on workplace injuries as well as risks to seniors and youth.

Participation in the workplace safety and Insurance board's safe Communities Incentive Program, aimed at improving workplace and safety performances, resulted in a \$188,000 rebate windfall for nearly three dozen small businesses last year.

An incentive for employers participating in the WSIB program was treating workplace insurance costs of the participating firms as long as one large firms and, such as, the group received a 75-per-cent refund on the savings realized as a result of improved health and safety. Ninety-two businesses have graduated from the program since its inception.

Its Sault Traffic and Road Safety Committee promotes various issues of local road safety.

The Slips, Trips and Falls program, an attempt at rising awareness while reducing falls among senior citizens, received and Award of Excellence for the partnership at the recent Safe Communities Conference

The partnership, which maintains a community injury database, also initiates workplace and personal lifestyle injury prevention programs for 14-to-19 year old youth and intends to increase its youth workplace safety program.

WELKNOWN PROFILES IN THE SAFE COMMUNITY MOVEMENT



Sandra James

Kia Ora, Greetings to you all from the Waimakariri District.

My name is Sandra James and I am the programme co-ordinator for Injury Prevention Waimakariri.

The Waimakariri District is situated on the east coast of the South Island of New Zealand close to the city of Christchurch and is predominantly a rural area serviced by two small towns, with a total population of approximately 37,000.

The programme, which is based at the local Council, aims to develop and encourage a safe community in the Waimakariri District through the prevention of unintentional injuries. Collaboration and the development of partnerships have been crucial to the sustainability of Injury Prevention Waimakariri.

An Advisory Group made up of representatives from Police, Education, Health, St John Ambulance, ACC, Presbyterian Support, Plunket, Sport Canterbury, Waimakariri District Council elected councillor & staff and the community plan and prioritise the programmes goals.

Specific goal areas are child safety, sport safety, older persons safety, farm safety and safety for Maori.

Some current projects include:-

Injury Prevention training for sports coaches

Falls Prevention project for the elderly incorporating a Tai Chi programme and community education

Development of a reading book for preschoolers and their parents around water safety (approximately 2,000 copies distributed NZ wide during national Kidsafe Week).

Car Seat rental scheme set up at Marae

Farm Safety research project

Research project looking at how Local Government might incorporate safety into their core business.

My contact details are below if you'd like any further information:

Sandra James

Programme Co-ordinator

Injury Prevention Waimakariri

Private Bag 1005

Rangiora

New Zealand

Ph 03 313 6136

Email: sandra@wmk.govt.nz

1st REGIONAL SEMINAR ON COMMUNITY SAFETY PROMOTION

**Venue: Pointe aux Sables Recreation Centre, Mauritius.
13 & 14 August 2002**

For more information contact
Shakeel Panchoo
Information and communication Officer
Email: shkpan@yahoo.com

Proposed Programme:

Day 1

- 09.30 – 10.30 Official Opening Ceremony
- 11.00 – 11.05 Presentation of programme
- 11.05 – 11.30 Accidents and Injuries in Mauritius :An Overview by Mr. Shakeel Panchoo, Information and Communication Officer, CODEPA
- 11.30 – 12.00 Definition and Concept of Community Safety Promotion & application of its principles by Prof. Leif Svanstrom, Head, WHO Collaborating Centre on Community Safety Promotion, Karolinska Institute, Sweden
- 12.00 – 12.30 Health and Safety for Local Communities by a representative of the Association of Health and Safety Managers
- 13.30 – 14.15 Group Discussion
- 14.15 – 14.45 Reporting
- 15.00 – 15.30 Child safety by Prof. Cyril Dalais, Joint Child Health & Education Project
- 15.30 – 16.00 General Observations and Recommendations

Day 2

- 9.30- 10.00 Safety in the Tourism Sector by a representative of the Ministry of Tourism and Leisure
- 10.15 – 10.45 Islands and Community Safety
- 10.45 – 11.15 Road Safety by a rep. of the Road Safety Unit, Mauritius Police Force
- 11.15 – 12.00 Group Work
- 12.00 – 12.39 Reporting
- 13.30 – 14.00 Drugs, Violence and Community Safety by Mr. Bakarkhan, NATReSA
- 14.00 – 14.30 Food Safety by a rep. of the Ministry of Health & Quality of Life
- 14.30 – 15.15 Panel Discussion
- 15.30 – 16.00 General Observations and Recommendations
- 16.00 Closing Ceremony

Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim yousif.rahim@harstad.kommune.no,

Yousif Rahim
project leader "Safe Community"
Phone: +47 770 27 017 / 971 44 182
Fax: +47 770 27 001
E-mail: yousif.rahim@harstad.kommune.no

<http://www.harstad.kommune.no/om-harstad/Safe-Com-eng.htm>
