



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



**WHO COLLABORATING
CENTRE**
ON
COMMUNITY SAFETY PROMOTION

SAFE COMMUNITY WEEKLY NEWS

NO. 15
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***** LETTER FROM THE EDITOR*****

Welcome to the fifteenth issue of Safe Community Weekly News, the electronic Safe Community Weekly News will be send from Harstad - Norway on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

- **WHO: World Health Day 2004**
- **REPORTS: Injuries in South-East Asia Region, SEAR, WHO.**
- **STUDY VISIT: Partners for Safe Community in Kingston, Canada.**
- **CONFERENCE: 2003 Crime Stoppers International Conference.
2nd International Conference on Cost Calculation, Sweden**
- **THESIS: Trauma in children from zero to six years old, Brazil.**

ROAD SAFETY theme for World Health Organization World Health Day 2004



What is World Health Day?

World Health Day is an annual event held by the World Health Organization to mark the date of the establishment of the Organization. Traditionally, the day is held on 7th April every year. The World Health Organization uses World Health Day as the main tool to reach out and engage the general public in health messages. Essentially this occasion is used to engage the international, national and local public in a health message that is known but neglected.

Road Safety is the Theme for World Health Day 2004

A theme is selected annually for World Health Day. The theme selected for 2004 is 'Road Safety'. This day will be observed on 7 April 2004.

The objectives for this World Health Day are:

- a) To raise awareness about the health impact and social and economic costs of road traffic injuries**
- b) To stimulate debate on the possibility for road traffic injury prevention**
- c) To issue a call for action.**

Events will be organized around the world by governments, organizations and groups. The day will mark the start of a global campaign for road traffic injury prevention.

World Report on Road Traffic Injury Prevention

This report will be launched on World Health Day. This is the first major report on the topic produced and issued by the World Health Organization in collaboration with the World Bank.

The main message of the report is that *road traffic injuries are a major but neglected public health problem requiring concerted multisectoral efforts for effective and sustainable prevention.*

The report has five chapters:

- Chapter 1 (fundamental concepts),
- Chapter 2 (global burden, intensity and impact of road traffic injuries),
- Chapter 3 (key determinants),
- Chapter 4 (intervention strategies) and
- Chapter 5 (conclusions and recommendations).

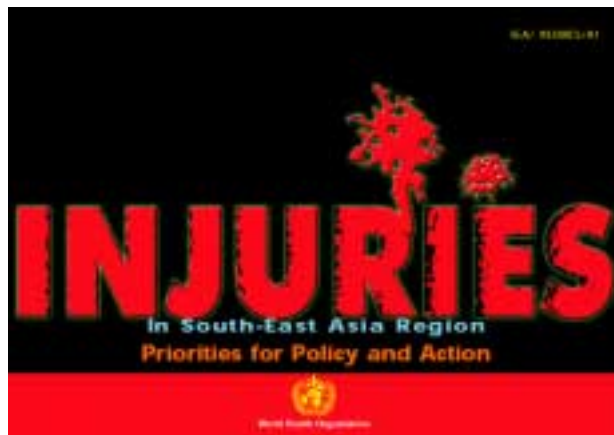
What can you do?

The World Health Organization invites and encourages as many persons, institutions and organizations as possible to organize events around the theme of World Health Day 2004. We urge you to start planning early for activities and invite you to share your ideas with us.

Whom to contact?

Department of Injuries and Violence Prevention
World Health Organization
20 Avenue Appia
CH-1211 Geneva 27
Switzerland
Phone: +41 22 791 2881
Fax: +41 22 791 4332
Email: traffic@who.int
www.who.int/violence_injury_prevention/

Injuries in South-East Asia Region Priorities for Policy and Action



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1. Message from the Regional Director
2. Injury as a disease
3. Injuries in the South-East Asia Region
4. Injury is preventable
5. Work safety
6. Road safety
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10. Falls
11. Violence
12. Reducing the consequences of injury
13. References
14. Resolution of the Regional Committee, WHO SEAR, 1994
15. The way forward

This document has been prepared for the Unit of Disability/ Injury Prevention and Rehabilitation of Department of Sustainable Development and Healthy Environment at the South-East Asia Regional Office (SEARO), World Health Organization.

This has been prepared by Dr. Dinesh Mohan, Professor, Transportation Research and Injury Prevention Programme, Indian Institute of Technology, Delhi, India and Dr. Mathew Varghese, Director, St. Stephen's Hospital, Delhi, India.

Copies of this document are available from:

Disability/ Injury Prevention and Rehabilitation, World Health Organization, Regional Office for South-East Asia, Mahatama Gandhi Marg, New Delhi 110 002, India.

<http://w3.whosea.org/dpr/reports.htm>

Study visit to Canada

From the Institute of Social Medicine, university of Trondheim, Norway. The child injury researcher, Inge Bentzen had a study visit 10-11 of March 2003 to the Emergency Medicine and Injury Research Unit, Queen's at Kingston and to Partners for a Safe Community in Kingston, Canada



VIP senator Bill Romkey, his wife and Inge Bentzen



Emergency Medicine and Injury Research Unit, Queen's at Kingston, Canada.

The Research unit is situated in the Kingston General Hospital and the staff consists of: 1 director, 1 administrator, 1 ½ epidemiologist, 4 staff (co-ordinators) and 4 graduated students.

The Unit has 4 main areas as their working field: -

1. Surveillance
2. Prevention
3. Treatment
4. Ideology/risk factor

I. Surveillance system

Kingston General and Hotel Dieu Hospital, has a hospital-based emergency department which is located in the city of Kingston. The emergency ward is open on a 24 hours basis in both hospitals.

CHIRPP (Canadian Hospitals Injury Reporting and Prevention Program) is a national emergency room based computerised injury surveillance system containing information on visits to ten paediatric and six general hospitals in Canada. The database is maintained in Ottawa where the research nurses coordinate the data collection and look for systematic problems with data collection and keep the program working. Data collection works quite well because it is not reliant on busy doctors to fill out forms in the emergency.

The Kingston General and Hotel Dieu hospitals both joined CHIRPP in 1993. Injury data from Kingston are collected and then compiled into a local database Kingston and Region Injury Surveillance Program. Virtually all persons with injuries are seen at one of the two hospitals and that explain why the data are considered to be population-based for hospital injuries.

In Kingston there was a study of old peoples fall in public places. "Step Safe", and the places was marked with bright fluorite paint, which hopefully should prevent that other people fall at the same place.

Partners for a Safe Community, Kingston 2003.

Kingston Partners for a Safe Community are part of a national network. They are not a designated Safe Community in the WHO Safe Community network. In Canada Paul Kelly is the founder of a special Safe Community Foundation, which support any community wanting to become a member of the national network. The community can get max. 25.000 \$ ca., in the first year and for the next 2 years, it is possible to get 15.000\$ ca each year.

They had a meeting with 5 members of steering committee which has 36 members. This meeting was attended by the president Vibeke Wilkens, coordinator Steacy Morrisson, coordinator Richard Palimaka, Frank Cuvelair and Wendy from the Firebrigade.

Partners for a Safe Community has existed since 1996. The first year was used to define which tasks should be the main emphasis for the partners of a Safe community. There is a very good news page on : www.kingstonpartnersforasafecommunity.com/new_page_20.html

Two ongoing objectives are:

1. Risk watching
2. Fund raising

Other activities:

Young Woman's Conference.

A conference lasting one weekend, 32 girls from grade 9 has been chosen from 8 different schools, an doing the weekend they will be provided with workshop such as selfdefence, safe dating, resumè writing, self-esteem and other life skills that will help them develop into confident women.

Safety Group

Working with in companies on elements in the action plan to have safety groups.

Racing Against Drugs

A National program run by the Royal Canadian Mounted Police's, this program is support by the partners of Safe Community in Kingston.

Summer Safety Days

Is a season safety campaign, also national, but co-ordinated locally.

Rolling on the Runway

A program where kids get to ride anything on wheels on the Kingston Airports runway. The children's own bikes will be inspected, etc.

Heroes

The Heroes program is an internationally travelling road show about smart risks and personal choices. www.smartrisk.ca/heroestaff.html This page it is very interesting and with enormous amount of information on active prevention.

To all who strive for a safer world –

2003 **Crime Stoppers** International Conference, Melbourne, Australia, 6-10 October 2003

In the face of international conflict, disaster and global uncertainty, the threat of unpredictable criminal acts (locally, nationally and internationally) is higher than at any time in history. It is now more important than ever before, for good people to "hold the line" on community safety and security.

The 2003 Crime Stoppers International Conference to be held in Melbourne, Australia (6-10 October 2003) is an opportunity to show a united front, but also to learn about initiatives and strategies that are proven successes in the fight against crime.

Crime Stoppers is one of the world's most successful programs in harnessing "people power" to create safer communities. It empowers the community to assist police in a positive, constructive manner and is acknowledged as one of the most effective tools for solving crime.

Hear from world-renowned experts -

The 2003 Melbourne event, the first time the global Crime Stoppers' fraternity has held its international conference outside North America, will address some of the most important issues confronting civilised society.

A formidable gathering of the world's foremost police, criminologists and community safety experts has been assembled to speak and participate at the conference. As a special feature, an international panel of police chiefs including the Chief of the Royal Canadian Mounted Police, Commissioner of the Australian Federal Police, Head of Serious Crime at Scotland Yard and our own Victoria Police Commissioner, will reveal the extent of criminal activity across the globe and detail how it is affecting the whole community.

This is a "must-not-miss" event for everyone involved in community safety and security.

Not only that, but the conference is being held in Melbourne, recently recognised as one of the world's safest and "most livable" cities. And it will be held at the Crown Entertainment Complex, widely acknowledged as one of the world's best conference facilities. Coincidentally, October is Community Safety Month in Victoria, and the Conference will be one of the highlights of the Month's first week, Crime Prevention Week.

Register now -

If you are involved in, or have responsibility for, maintaining the safety and security of your community and/or your organisation, then you should not miss this opportunity.

Details of the entire week's topics and programs are being listed on the conference website at: www.csidownunder.com

The conference website also contains details of a separate student program (aimed at promoting our next generation of community leaders), as well as a "partners" social program that explores the wonders of the great southern land down under.

You can register online via the website, and find out more about the very reasonable travel and accommodation packages. International visitors should remember that most foreign currencies go a long way in Australia.

Not only will you be participating in an event that is going to attract international media attention, but one that is going to deliver direct benefit to your own community.

And don't forget that Melbourne in October is all about festivals, parks and gardens, sport and mild spring evenings spent enjoying Australia's most diverse range of restaurants and entertainment.

2nd International Safe Community Conference on Cost Calculation
and Cost-effectiveness in Injury Prevention and safety Promotion
10 – 13 June 2003, Falun, Dalarna, Sweden.

www.falun.se/safe2003/

For more information:
Safe Community Conference 2003
Falun kommun
SE- 791 83 Falun
Sweden
E-mail: safe2003@falun.se

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**Master degree thesis “ Trauma in children from zero to six years old”
Simone Travi Canabarro, Brazil**



Simone Travi Canabarro, is an active member of the "Prevention and Control of Accidents with Children and Adolescents" subcommittee of Porto Alegre - Safe City committee.

She has successfully presented her dissertation for Master's Degree on March 31st 2003 at the Nurse School of Federal University of Rio Grando do Sul, Porto Alegre, Brazil.

She made a research on "Trauma in children from zero to six years old occurred in domiciles" and she was advised by Prof. Dr. Olga Rosaria Eidt.

For further information on her research area, please contact her at simone@uniworld.com.br

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