



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



**WHO COLLABORATING
CENTRE
ON
COMMUNITY SAFETY PROMOTION**

SAFE COMMUNITY WEEKLY NEWS

NO. 37
December 2002

***** LETTER FROM THE EDITOR*****

Welcome to the thirty-seventh issue of Safe Community Weekly News, the electronic Safe Community Weekly News will be send from Harstad - Norway on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

- **PROGRAM: Adelaide Safe Community, South Australia**
- **REQUEST: Information on Suicide Prevention in Safe Communities**
- **PROJECT: Safe Seats, Raanana, Israel**
- **PROGRAM: Safe Communities in the Barossa Valley, South Australia**

Adelaide Safe Community Official Launch

6 November 2002, City of Adelaide, South Australia



Rt Hon Alfred Huang, Lord Mayor of Adelaide, launches Adelaide Safe Community

On 6 November 2002 the Right Honorable Alfred Huang, Lord Mayor of Adelaide launched the formal development of Adelaide Safe Community. In the spirit of Safe Communities the launch involved Dr Bo Henricson (WHO Safe Communities Sweden), Mr Paul Kells (Safe Communities Foundation Canada) and many of the partners, advisers and supporters of the project.



Guests enjoy the luncheon at the launch of Adelaide Safe Community

The City of Adelaide has approximately 14,000 residents and over 100,000 visitors, including workers, per day. It is the capital of South Australia, a state of approximately 1.4 million people. Over a single year the City of Adelaide is exposed to a very high proportion of the residents of the state and a large number of interstate and overseas visitors.



Adelaide from Light's Vision. Adelaide is a carefully planned City through the inspiration of its Founder Colonel William Light

A Safe Community focusing on the Adelaide City area has the potential to reach a large number of people and show case good injury prevention. It will operate on two levels. The first is for the local residents while the second and larger component is for visitors to the city. It has the potential to spawn other Safe Communities within South Australia.

An analysis of health, ambulance and WorkCover data has identified four areas for project work.

- Environmental and product safety
- Personal Safety including the safety of disadvantaged residents
- Road Safety especially pedestrians and unprotected road users
- Work Safety especially those in the hospitality, entertainment and cleaning industries

Adelaide Safe Community will be an independent incorporated body managed by member organizations that builds partnerships for identifying safety issues, developing creative and balanced responses. It has

prepared a business plan which has been accepted by the Safe Communities Foundation of Canada. The Adelaide Safe Community will continue to work with the Canadians to develop a strong and systematic approach and will seek WHO accreditation in approximately two years.

Partners of Adelaide Safe Community



Specialist Advisers to Adelaide Safe Community



Many of those committed to membership have been working toward a safer Adelaide in their programs for many years. Their work forms the foundation of a shared vision that will build the synergy created by the partnerships within the Safe Community. They bring with them the experience, commitment and the generosity of spirit to share their programs, their knowledge, their wisdom and their skills.

The decision to establish the Adelaide Safe Community has been greatly assisted by the support and sharing of knowledge by:

- Safe Communities in Noarlunga, La Trobe and Melbourne (Australia)
- The Safe Communities movement in New South Wales (Australia)
- The information and encouragement provided by Safe Communities Foundation Canada and the WHO Collaborating Centre on Community Safety Promotion in Sweden

Contact: Kim Tolotta or Meegan Brotherton
Interim Secretariat – Adelaide Safe Community
WorkCover Corporation
100 Waymouth Street, Adelaide SA 5000, Australia
Telephone: +61 8 8233 2970
Facsimile: +61 8 8233 2044
Email: ktolotta@workcover.com or
mbrotherton@workcover.com
Website: <http://www.workcover.com>
Postal: GPO Box 2668, Adelaide SA 5001, Australia

For information about Adelaide and South Australia please visit www.sacentral.sa.gov.au

Request for information Suicide Prevention in Safe Communities

NSW Safe Communities are very interested in collecting case studies, stories (and of course evaluation) of local examples where self harm and suicide prevention strategies have been incorporated within a Safe Communities framework.

If you have been involved, (or know someone who has been) in developing suicide prevention in the context of Safe Communities, we would like to hear about it.

Thanking you for your responses. Please email any information and contact details to: jpri@doh.health.nsw.gov.au

or post to:

**Jennie Pry & Joanne Karcz
State Program Coordinators
NSW Safe Communities
c/o Northern Sydney Health Promotion
37 Fourth Avenue
EASTWOOD NSW 2122, NSW
Australia**

SAFE SEATS Raanana, Israel



The Municipality of Raanana has recently opened the first instruction center of its kind in Israel for installing child safety seats. Staffed by members of the Municipality of Raanana's Transportation Department and appropriately trained volunteers, the center offers free instruction and advice to the public on the proper installation and use of child car and booster seats (according to the child's height and weight).

The center has been established as part of the "Safe Community" project, headed by Raanana City Council Member Dr. Tzipora Dolfin, and is aimed at reducing the injury-related risk factors among Raanana residents in general, and among children, youth and senior citizens in particular.

"Many children are injured in road accidents every year, and most of these could be avoided if parents were aware of and implemented safety measures," says Dr. Tzipory Dolfin. "International studies have proven that the correct use of the safety seat can reduce the number and severity of injuries by as much as 70% in the case of sudden braking or in motor vehicle crashes."

Continues Dolfin, "This is one of several projects in Raanana, designed to reduce the number of accident casualties among residents. Raanana hopes to be the first city in Israel to receive recognition from the World Health Organization Collaborating Center on Community Safety Promotion."

The Mayor of Raanana, Mr. Zeev Bielski, underlines the importance of the new center in order to ensure that the community's children are seated in properly installed car seats and that the parents receive correct information. "It's worth investing a few minutes, so that we can save the lives of our children," notes Bielski.

Promotion of Safe Communities in The Barossa Valley in South Australia

"During his visit to Australia in november, Mr. Paul Kells from the Canadian Foundation of Safe Communities and Dr. Henricson, WHO visited Barossa Valley .

They joined a seminar with representatives from Barossa Valley which has led to planning for a Barossa Valley Safe Community. The Shire is having their inaugural meeting on 18 December 2002.

We congratulate the community for their dedicated people!"



From L to R: Frank Ireland (Hospital Boards and retired Aeronautical Engineer), Jackie Parkinson (Barossa Riverland Mid North Area Consultative Committee), Tony Vaughan (SA Ambulance Service), David West (Hospital and School Board member & Barossa Riverland Mid North, Area Consultative Committee), Paul Kells (Safe Communities Foundation, Canada), Bo Henricson (WHO Safe Communities Network, Sweden), Peter Collins (WorkCover OHS Consultant & Parent), Tony Crawford (Beringer Blass Wine Estates OHS Manager)

Please send your activities, programs and reports via post/ e-mail to the editor: Yousif Rahim yousif.rahim@harstad.kommune.no,

Yousif Rahim

project leader "Safe Community"

Phone: +47 770 27 138 / 971 44 182

Fax: +47 770 27 101

E-mail: yousif.rahim@harstad.kommune.no

<http://www.harstad.kommune.no/om-harstad/Safe-Com-eng.htm>
