



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



**WHO COLLABORATING
CENTRE
ON
COMMUNITY SAFETY PROMOTION**

SAFE COMMUNITY WEEKLY NEWS

NO. 6
February 2003

***** LETTER FROM THE EDITOR*****

Welcome to the sixth issue of Safe Community Weekly News, the electronic Safe Community Weekly News will be send from Harstad - Norway on behalf of Safe Communities Network.

WHAT IS NEW AT SAFE COMMUNITIES?

In this issue:

- **PROGRAM: Safe Community Development in Iran, Iran**
- **SYMPOSIUM: Safe Communities in NSW, Australia**
- **SEMINAR: WHO Nordic Safe Community Seminar, Denmark**

Strong development of Safety Consciousness in IRAN priorities on Safe Community Development.

On initiative from WHO-Emro Professor Leif Svanström visited IRAN during the period of 1-7 February. The co-ordinator of the study visit was Dr Reza Mohammadi, who has been responsible for introducing the Safe Comm concept in the Country during the last five years.

Traffic is a major Accident and Injury problem in Iran and answers to more than half of the Injury mortality. The motorization of Iran has been exceptionally rapid and safety promotion has so far not been able to cope with that development:



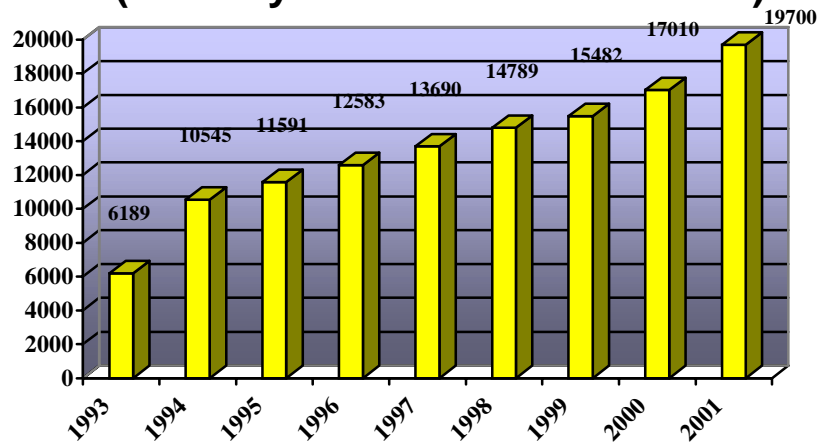
The work was started with a Traffic Seminar at Irans CDC focussing on the role of the Health Sector involving the highest official levels of the Health Sector. From right to left: Professor Mohammad Esmael Akbari, Deputy for Health, Vice Minister, Ministry of Health & Medical Education and Dr. Mohammad Mehdi Gooya , Head of CDC, MOHMED)



L to R; Dr. Mohammad Mehdi Gooya and Professor Mohammad Esmael Akbari .

The epidemiology of traffic injuries in Iran is showing an almost 15 percent increase every year according to the review made by Dr Mohammad Zareh, Director of Accident and Injury Department at the CDC.

The number of death due to traffic accidents (Ministry of Interior 1993 - 2001)



On the 10th February 2003 a special seminar was held with The Traffic Authorities of Tehran- the Capital with 13 million inhabitants. This seminar started with an introduction on “the epidemic of traffic injuries” by Dr Zareh:



Dr Mohammad Zareh, CDC.

Dr. Zare, CDC and Dr. Makarem, Kashmar District.

Different joint actions were discussed to prevent injuries and promote safety.

All the Injury Prevention experts and local Health leaders were invited to a special Safe Community Seminar on the 10th February 2003. Dr. Makarem, Head of Health Centre at district level, Kashmar (In the middle)and Dr. Zare presented and discussed different Safe Community local initiatives:

Engineer Askarnejad, Responsible for non-communicable disease and Injury Prevention at University (Province Level), Fars Province also presented a Safe Community program. He has been active in Safe Community development since he participated in the Travelling Seminar in Sweden 1995.



Engineer Askarnejad, Responsible for Injury Prevention in Fars Province.

A study visit was made to Shiraz area where primarily Health Workers at the Health Station level described their work with safety Education in the local community:



Local Health Workers presenting Safety Education.
Especially the very common gas heaters at peoples homes causes burn injuries:

In the Arsanjan district Mr. Ebrahimi, the local Governer leads his IP/ SafeComm intersectoral Committee in its work to improve the environment to make it safer:



Mr. Ebrahimi, the local Governer of Arsanjan district The inter-sectoral IP/Safe Comm Committee

The role of Research and Researchers in IP/SafeComm were discussed in a series of meetings with the CDC as well as with Professor Malek Afzali, Deputy for Research and Technology , Vice Minister, MOHMED and Professor Bagher Larijani, Deputy for Research, Vice Chancelor, Tehran University of Medical Sciences; Dr. Reza Majdzadeh, GD for reaserch, Tehran University of Medical Sciences and the Research centre for Trauma lead by Professor Zargar: Head of center, Tehran University of Medical Sciences and Dr. Ghodsi, Brain Surgeon and Reasercher.



Dr Reza Mohammedi,CDC; Professor Malek Afzali & Dr Mohammad Zareh,CDC.
Professor Bagher Larijani & Dr. Reza Majdzadeh.

In the next coming year four communities will most probably apply for designation in the international network: Kashmar district (Khorasan province), Eghlid district (Fars Province), Arsanjan district (Fars Province), and Booshehr district (Booshehr province).

In general the former and present students in The WHO Collaborating Centre on Community Safety Promotion have made an excellent job in getting the Safe Community idea established in Iran and are already involving many local communities.

Symposium; Safe Communities in NSW, (Building a Stronger Foundation)
Tuesday 25th and Wednesday 26th March 2003
Citigate Sebel Sydney, Albion Street, Sydney

Program Day 1

25th March 2003

8.30am	Registration - Coffee/Tea		
9.00am	Welcome from the Chair Pam Albany, Principal Policy Officer, Health Promotion Injury Prevention and Policy Branch, NSW Health		
9.05 am Opening address	Safe Communities in NSW – building a stronger foundation Julie McCrossin, Presenter of Life Matters for ABC Radio National		
9.20 am Keynote 1	Strong communities mean safe communities Gary Moore, Project Director, Strengthening Communities Unit, Premiers Department		
9.55am Keynote 2	When everyone comes together to create safe and livable streets and neighbourhoods..... Penelope Coombes, Managing Director, The People for Places and Spaces.		
11.00 am Case study 1	The NSW SafeComm Pilot Program Three projects, three stories. An exploration of similarities and differences between the pilot projects. Patricia Knight, Val Tootell and Brett Johnson.		
11.45 am 12.20 pm	Food for thought: The pilot program evaluation. Cath Sefton, University of Sydney Question time to panel		
1.30pm Concurrent workshops	What are you scared of? Suicide prevention and intentional injury in context of Safe Communities. Dr Michael Dudley & Pete Whitecross, Jennie Pry	B. Engaging the community for safety promotion Penelope Coombes, Henk Harberts , Joanne Karcz	C. Using key 'learnings' from the pilot projects' evaluation to inform future directions Catherine Parker, Stephen Waite, Cath Sefton & Rebecca Mitchell
3.00pm	Report back to larger forum		
3.45 pm Safe Communities discussion panel –	Seamless safety? We all want our communities to be safer – but how do we <i>really</i> work together (and what are the advantages anyway?) A hypothetical scenario will be used as a basis for different government departments to discuss the challenges and opportunities of working together (both state and local levels) to build safe communities in NSW. This will be followed by questions from the floor. Moderator: Penelope Coombes Panel: Premiers Dept (Gary Moore); Attorney Generals Dept (TBA); NSW Health (Bill Bellow); RTA (Stephen Waite), Local Government (Penny Holloway), NSW Fire Brigades (Carmel Donnelly); Safe Communities Representative (TBA)		
4.45 pm	Summation and close Pam Albany Principal Policy Officer, Health Promotion Injury Prevention and Policy Branch, NSW Health		
5.30 pm	Drinks & nibbles NSW Safe Communities Network meeting. An informal meeting for all people working in Safe Communities in NSW. Inter state guests welcome.		
6.30pm	NSW SafeComm dinner at local restaurant		

Program Day 2

26th March 2003

8.30am	Registration - Coffee/Tea		
9.00am	Welcome from the Chair John Brewer, General Manager, Road Safety Strategy, RTA		
9.05am	Opening remarks A foundation for Safe Communities Carmel Donnelly, Director Corporate Strategy NSW Fire Brigades		
9.20am Keynote 3	An ecological approach to Safe Communities Dr Dale Hanson, Accident and & Emergency Physician, Mackay Hospital		
9.50am Keynote 4	Safer by Design: designing out crime by designing in people Phillip McCamley, Chief Inspector, NSW Police Service, Manager of the Safer by Design program NSW Police		
10.20am	Questions for keynote speakers		
11.00am Concurrent workshops	A. Sharing the risks –mapping the strategies. Development of a matrix for planning Safe Communities partnerships Jennie Pry	To accredit or to not accredit... that is the question! The pro's and con's of WHO Safe Communities accreditation Henk Harberts & Richard Hicks	C. Safe dreaming – community safety with an indigenous focus Mary Morriss and Steve Parker, Noarlunga Safe Communities
1.00pm Chair: Carmel Donnelly	How safe can a local government be? A candid look at the challenges (and opportunities) facing local councils in regards to community safety. Margie O'Tarpey, CEO Local Government Managers' Australia (NSW Division).		
1.30pm	Equity – how to reach the vulnerable groups through Safe Communities Marilyn Wise, Executive Director National Centre for Health Promotion		
2.00pm	The story of safety – media advocacy for safety promotion Professor Simon Chapman, University of Sydney		
3.00pm Panel discussion	When the going gets tough – what do Safe Communities do? Sustaining motivation, conflict resolution and managing the politics of collaboration. SHORoC (Leanne Reading) , RYDE (Pete Whitecross) , LaTrobe (Henk Harberts), Noarlunga (Richard Hicks) ,		
3.50pm	Questions to the panel		
4.00pm	Summation and close Carmel Donnelly		

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Invitation to:

**WHO Nordic Safe Community Seminar,
10th–11th of April 2003
Horsens, Denmark**

With this seminar the Municipalities of Horsens and Nordborg wish to :

- mediate new knowledge on the work on developing Safe Communities
- create awareness for new aspects within the work on injury and accident prevention
- provide opportunities for cross border experience exchange.

The seminar addresses politicians and professionals, who focus on prevention of injuries and accidents and who want to promote safe and secure local communities in the Nordic countries.

The seminar language is Scandinavian.

Please download programme, invitation and registration form from the website:
www.bysundhed.dk/safecomm.htm

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