

## Demographics

Name of your ISC: Zhongzheng Safe Community

Country: Taiwan

Population: 159,536

Program Stared Years: 2006

Designation Year: 2008

Community Website: <http://www.zzsafe.org.tw/>

Submission date of this annual report: 2011/1/31

Name, position and email contact details of person completing this annual report:  
Shu-shen Liao, as Head of Secretariat of Zhongzheng Community Safety Promotion Association

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## Criteria 1 – Partnerships

1: Over the past 12 months have there been any significant changes to your ISC community coalition/network/group?

For Zhongzheng District, the newly implemented “Assessment of Dynamic Community Environment” by Professor Ying-lan Tsai of National Taiwan Sport University was conducted to comprehend the present states of the public facilities and environments and to identify the unsafe spots, acting as the basis for improvement.

2: Please provide details of your current coalition membership list. Include name, email address and position/organisation for each coalition member.

### Contact Information for Persons in Charge within the Zhongzheng Promotion Committee

Responsibility	Name	Organization	Title	E-mail
Convener	Xun-ming Zhan	Zhongzheng District Office, Taipei City	Director of Zhongzheng District Office	bq-020@mail.taipei.gov.tw
Committee Chairman	Ming-han Gao	The Red Cross Society of R.O.C., Taiwan Province Chapter	Director general	rct@seed.net.tw
Committee Vice Chairman	Yue-gui Lin	Zhongzheng District Health Center, Taipei City	Director	b0457@health.gov.tw
Committee Vice Chairman	Run-qiu Chen	Heping Branch, Taipei City Hospital	Superintendent	asd878@hotmail.com
Committee Advisor	Wei-he Cai	National Taipei University of Nursing and Health Sciences	Professor	hwh@mail1.ntcn.edu.tw
Chief Executive	He-sheng Fang	Borough Chief, Zhongzheng District	Chairman	ccda074@catvisp.net.tw
Secretariat Section	Shu-shen Liao	The Red Cross Society of R.O.C., Taiwan Province Chapter	Deputy Director-general	rct@seed.net.tw
Home Safety Section	Rong-ru Liao	The Red Cross Society of R.O.C., Taiwan Province Chapter	Deputy section head	rct@seed.net.tw
School Safety Section	Yue-qin Lin	Jingjuan Child Safety Foundation	Director	Ya.-jen@safe.org.tw

Site Safety Section	Wen-li Huang	Zhongzheng District Office, Taipei City	Secretary	bq-020@mail.taipei.gov.tw
Road Safety Section	Jin-shun Ye Kun-yu Xie	1st/2nd Police District, Taipei City Police Department	Section head	mingfong@tcpd.gov.tw chihchen@tcpd.gov.tw
Intentional Injury Section	Wan-ling Wu	Zhongzheng District Health Center, Taipei City	Section head	wangling@health.gov.tw
Marketing Section	Xin-yuan Wu	NetWave Cable TV Co., Ltd.	Special assistant	v0001@pfcav.com.tw

3a: How often has your community coalition met during the past 12 months? Attach any relevant meeting agenda, minutes, annual report and any other relevant documents that demonstrate the operation of your intersectoral leadership group over the past year.

In 2010, there were 4 task team meetings (one meeting record seen Attachment 1) attended by core members, 2 promotion committee consensus meetings and the “2010 Zhongzheng Safe Community Practices Seminar, Taipei City”.

3b: Over the past 12 months have there been any changes to the way your ISC is funded?

No.



**Task Team Meeting**



**Consensus Meeting**

## Criteria 2 – Sustainable programs

4: Over the past 12 months have there been any changes to your working groups/priority areas?

The new addition to the public place safety Promotion group had Professor Ying-lan Tsai of National Taiwan Sport University assisting in the testing and inspection of the site environment.

5: Please list at least three success stories from your program over the past 12 months? Provide details (e.g. what was the nature of the success, did it advance partnerships/relationships, ability to attract funds and what outcomes were achieved):

The main issues for facilitating the promotion of community safety:

5-1 “Safe to School” project– Since 2007, the project has extended to 8 elementary schools in Zhongzheng by incorporating assistances from intersectoral resources – community, transportation unit, education unit, police and telecommunication, also promoting the experience to the other communities in Taipei City (e.g. Nangang and Xinyi).

5-2 “Assessment of Dynamic Community Environment” – In 2010, working with the

academic organization (i.e. National Taiwan Sport University), a survey of the public settings (including schools, parks and green spaces, and sports venues) in the district was carried out, serving as specific reference for the planning and the management of community environment in the future.

5-3 “Life Safety Promotion of New Immigrants” – Since 2009, by continually putting together trainings for new immigrants, as provided by the Zhongzheng District Health Center, the Household Registration Office, the community college and the Chinese Association for Relief and Ensuing Services (CARES), in areas such as life improvement, home care and safety, and life tips, helping them to ease into the new life and the new environment.

### **Criteria 3 – High risk groups & environments**

6: Over the past 12 months, please specify what high risk groups/environments has your ISC focused on and details of outcomes achieved?

Actively Promoting First Aid and Self-Help among School Children

(1) To reinforce campus safety knowledge and first aid techniques among school children and to lower the ratio of in-campus injuries, between March 18 and April 27 of 2010, the “Little First Aid Angels” training camp was held at the HeTi Elementary School (the school being designated an International Safe School in May, 2010) with the assistance of the Red Cross Society of R.O.C., Taiwan Province Chapter. In all, 23 children obtained the Red Cross Little First Aid Angel certificate, becoming the new blood in maintaining school safety.



(2) During April 18~29, 2010, CPR education that targeted the 5<sup>th</sup> grade and the 6<sup>th</sup> grade students of HeTi Elementary School was carried out. In all, about 200 students learned about the basic concepts and techniques of CPR.

### **Criteria 4– Injury data**

7: Over the past 12 months, have you analyzed any injury/crime data?

Injury Analysis of Zhongzheng for 2010

- (1) Traffic injury data as provided by the Police Department of Taipei City:
  - a. Between January and November of 2010, a total of 2,015 traffic cases were processed (4 deaths and 707 people injured). During the same period of 2009, 1,629 traffic cases occurred (3 deaths and 578 people injured).
  - b. Time of occurrence: mostly between 17:00~19:00 and second between 7:00~9:00 am.
  - c. Ages of accident drivers: Most aged between 30 and 39, then aged between 20 and 29, and next, those aged between 40 and 49.

- d. Causes of accidents: Most cases occurred as a consequence of failure to yield for pedestrians, not maintaining a safe following distance, not paying attention to the traffic in front, not following the passing rules, or violating the traffic signal.

(2)2009 vital statistics as provided by the Department of Health, Taipei City Government:

- a. For Zhongzheng, the injury death rate was 14.46 per 100,000 people, which was ranked 11<sup>th</sup> among the leading causes of death in Zhongzheng. Among males, it was 19.05 per 100,000 people, the ninth-ranked cause of male death in Zhongzheng, and among females, it was 9.74 per 100,000 people, also the ninth-ranked cause of female death in Zhongzheng.
- b. As for injury types, transportation were the no.1 cause of death in Zhongzheng (5.03 per 100,000 people), and falls were the second leading cause of death (3.77 per 100,000 people).

(3)Suicide death rate:

- a. According to the statistics of the Department of Health, Executive Yuan, the suicide death rate for seniors in Taiwan was 33.9 suicide deaths per 100,000 people in 2009. For seniors 65 years and older, the average suicide death rate was 15-22 deaths per 100,000 people, which was higher than any other age groups. More than 80% of those who committed suicide suffered from depression, and 15% of them resulted in death (Ming-bin Li, 2005).
- b. According to vital statistics compiled by the Department of Health, Taipei City Government, the suicide death rate for Zhongzheng was 13.8 per 100,000 people in 2007, 11.9 in 2008 and 12.58 in 2009. In Zhongzheng, 57 and 84 cases of suicide attempts were reported in 2008 and in 2009 respectively, an increase of 27 incidents in a year (accounting for 40.3%). For Zhongzheng, the Red Cross Society conducted the “Preliminary Assessment on Psychological Well-Being Needs of Seniors” in 2010, discovering that 22.7% of seniors showed symptoms of depression and that 8.4% met the criteria for diagnosis of depression.
- c. Among the methods of suicide, the majority of suicide deaths in Zhongzheng resulted from “intentional, self-inflicted poisonings by and exposures to gases and vapors”, which accounted for 5.66 suicide deaths per 100,000 people. The second leading method involved “intentional self-harms by hanging, by strangling and by breath-holding”, accounting for 3.14 suicide deaths per 100,000 people.

#### **Criteria 5– Evaluation**

8: Please list up to three examples of evaluations of local community safety programs that have been undertaken. Provide a brief summary of the outcomes and how evaluation findings have been incorporated into your ongoing ISC planning. Include copies of any relevant reports. Please indicate if no evaluations have been undertaken during the past 12 months.

8-1 “Reinforcement of Household Facilities and Equipment and Improvement of Barrier-Free Environment”

(1) Preliminary and follow-up visits for evaluating the household safety of

high-risk group were conducted on 125 households.

- (2) Between 2008 and 2010, social welfare resources were put together to help support the disabled, disadvantaged elderlies who lived alone, repairing specific household facilities and equipment and improving their life assistive devices and barrier-free home environments, and to help 9 elderlies in Zhongzheng fixing their houses to improve the safeties of their households.

#### 8-2 “Life Safety Promotion of New Immigrants in Zhongzheng, Taipei City”

- (1) As of August 31, 2010, the number of new immigrants in Zhongzheng had increased to 2,058 people (1,984 people in 2009).
- (2) For their transnational marriages, female new immigrants face several issues: cultural and life adjustments, a weak system of support, child upbringing and educational issues, and employment.
- (3) A support group for new immigrants was established to help them acclimating to their new lives, to assist them overcoming the language and cultural barriers and to help them adjust to the changes in the living environment, giving them psychological sustenance and emotional support.
- (4) In evaluating how well the new residents had relieved their life adjustment pressures, the “mood thermometer checkup” was carried out on new residents in 2010, testing 48 new residents in total, and the results showed that all had scored 6 or under, meeting the standard value of health.

#### 8-3 “School Safety Promotion – Little First Aid Angels Training Camp”

- (1) To reinforce campus safety knowledge and first aid skills of school children and to lower the incidence of in-campus injuries, a 12-hour long training camp for G4-G6 students was planned. The curriculum focused on safety knowledge (relating to personal safety, home safety, school safety, safety during play, safe behaviors, the treasuring of resources and environmental protection) and on first aid skills (including an overview and topics such as trauma, CPR, drowning, poisoning, frostbite and burn injuries, fracture, and patient transport). Those who successfully passed the examination at the end of camp were issued the Little First Aid Angel certificate by the Red Cross Society.
- (2) Between March 18 and April 27, 2010, the “Little First Aid Angels” training camp took place at the HeTi Elementary School, and in the end, 23 school children successfully obtained the Red Cross Society Little First Aid Angel certificate, joining the work in school safety promotion and assisting in first

aid care.

- (3) According to the 1<sup>st</sup> semester statistics of 2010, there were 1,292 student trauma incidents (1,428 incidents in the 2<sup>nd</sup> semester of 2009), demonstrating a decreasing trend. The training program is expected to continue in 2011 with its result compiled and evaluated.

#### **Criteria 6– Networks**

9: Over the past 12 months, have members of your ISC participated in:

( 1 ) International Network meetings

- March 23~26, 2010 --- 19<sup>th</sup> International Conference on Safe Communities in Korea. Vice Chairman Lin Yue-gui represented our promotion organization to attend the conference. The theme of poster presentation was “Road Traffic Injuries Analysis and Improvement for Zhongzheng District, Taipei City”.
- Nov. 9-10, Taipei International Symposium on Community Safety and Health

( 2 ) National Network meetings

- a. March 28~29, 2010 – Visited 3 international safe communities: Dungshr, Heping and Shihkang.
- b. July 1, 2010 – Visited the East district of Hsinchu City to share with them the developmental experience of our safe community program.
- c. September 8, 2010 – Visited the Jinhwa community of Tainan City.
- d. September 15, 2010 – Visited the Neihu Safe Community.
- e. September 29, 2010 – Heping Safe Community visited Zhongzheng Safe Community.

( 3 ) Local Network meetings

- a. June 28, 2010 – Participated in workshop for communities in Taipei City.

#### **Final comments:**

10: Over the past 12 months, what have been some of the biggest challenges to your ISC and what steps have you taken to address these?

During the past year, Zhongzheng District continued to develop stably, providing information on safety and health and running local empowerment programs with plan, structure and strategy.

11: Over the past 12 months, what have been some of the biggest opportunities for your ISC and what

steps have you taken to sustain them?

Identifying the potential partners among the community to facilitate future project:

- (1) “Preliminary Assessment on Suicide Prevention and Psychological Well-Being Promotion Needs of Seniors” – a project for promoting social and psychological well-beings of seniors
- (2) Through discussions and exchanges made during the promotion committee’s consensus meetings, “Reinforcement of Cram Schools Disaster-Prevention Issues” is to be planned and carried out in conjunction with Taipei City Fire Department.

12: Finally, are there any other comments you would like to make about either your ISC or the wider ISC network (e.g. Include any comments about how you see the ISC Network better serving the members of the network).

The gratitude goes to all the partners of Zhongzheng Community Safety and Health Promotion Association for their complaint-free, regret-free, unselfish dedications and commitments in the collaborated efforts to build an ideal, safe living environment locally and to create a quality life of “Safety, Health & Welfare in Zhongzheng” through formal and informal resources integrations.

## (Attachment 1)



### **Zhongzheng Community Safety and Health Promotion Association, Taipei City**

#### **Minutes of the 1<sup>st</sup> Consensus Meeting for 2010**

- 1. Date & Time: March 9, 2010 (Tue.) 10:00~12:00 AM**
- 2. Location: The auditorium, the 6<sup>th</sup> floor of Zhongzheng District Office, Taipei City**
- 3. Moderators: Zhan Xun-ming, Director of Zhongzheng District Office, Taipei City**  
**Gao Ming-han, Chairperson of Zhongzheng Community Safety and Health Promotion Association**
- 4. Participants: Partners of Zhongzheng Community Safety and Health Promotion Association, Taipei City, numbering at 61 people**
- 5. Conference Notes**
  - (1) Presentations on Annual Promotion Plans of Zhongzheng Safe Community, Taipei City (see p.2~15 of handbook)**
    - \* Fang He-sheng, Chief Executive of Zhongzheng Community Safety and Health Promotion Association**
    - \* Lin Yue-gui, Director of Zhongzheng District Health Center, Taipei City**
  - (2) Project Sharing: (see p.16~28 of handbook)**
    - 1. A briefing on the progress of HeTi Elementary School's application for international safe school certification**
      - \* Wang Bo-hong, Principal of Zhongzheng District HeTi Elementary School, Taipei City**
    - 2. Current developments of Community Child Safety Alliance**
      - \* Lin Yue-qin, Chief Executive of Jingjuan Child Safety Foundation**
  - (3) Keynote Speech: "Treasuring Life" ~ 1. Inquiry 2. Response 3. Referral (see handbook)**  
**Speaker: Liu Hui-ling, Consultant, National Suicide Prevention Center, Department of Health, Executive Yuan**
- (2) Comprehensive Seminar**
  - 1. Promotion teams and resource units are to fill out the 2010 form,**

**“Safety, Health & Welfare for Excellent Zhongzheng” (Attachment 4), for development plans on community safety and health promotion of Zhongzheng, Taipei City, and are to submit the forms to the secretariat of the promotion association by March 26.**

- 2. During March and May of 2010, community “Safety, Health & Welfare” promotion workshops are to be organized throughout the various boroughs of Zhongzheng, and the borough chiefs are to apply according to the needs of their respective borough.**
- 3. Director Lin Yue-gui of Zhongzheng District Health Center, Taipei City is elected as representative to the International Conference on Safe Communities that will take place in Korea between March 23 and 26, 2010.**
- 4. The next consensus meeting is scheduled for June, 2010.**