

## **Ethical rules for certifiers**

Our starting point is that we as certifiers must be impartial as well as service oriented in our work with communities. We must be aware that we belong to a group of public persons looked upon as sensitive to all improper approaches and are expected to show a high standard with objectivity and impartiality. Our aim is to build trust and confidence and never compromise on quality or integrity. Therefore we certifiers must be independent of any role in the community programs.

Specific ethical rules:

1. We must find out about the actual local community culture and adapt to that as much as possible without losing independence.
2. The communities we visit pay for our travel costs, lodging and food during site- visit(s) and designation event.
3. We don't accept gifts or other benefits that is at risk of being looked upon as improper influence.
4. Before clearance for designation ( by WHO Collaborating Centre on Community Safety Promotion) it is improper to be invited to dinners or amusements that are not just ordinary meals.
5. Accompanying persons are not allowed to participate in any meetings or other activities related to site- visits or designation. No special programs for accompanying persons can be accepted. Accompanying persons shall cover their own full costs

