



Australian Safe  
Communities  
Foundation

## Australian Safe Communities Foundation Inc

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,  
Department of Public Health Sciences, Division of Social Medicine, Karolinska Institutet, Sweden

### Safe Community Financial Sub-district Community No.140



Country: **Beijing, China**  
Number of inhabitants: **96,262 (2007)**  
Programme started year: **2005**  
International Safe Communities Network Membership: **Designation Year 2008**  
Full Application Available:

[http://www.safecommunities.org.au/upload\\_docs/200808151022360.Fin%20Sub%20district%20Application.pdf](http://www.safecommunities.org.au/upload_docs/200808151022360.Fin%20Sub%20district%20Application.pdf)

#### **For further information contact:**

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**The programme covers the following safety promotion activities:**

***For the age group***

**Children of 0-14 year(s) old:**

- Safety education training for children and their parents

Safety education training courses were held for parents to enable them to master the preliminary judging ability to the injury situations of their children, and be informed of consequences of the children’s injuries for first aid instantly.

Series of lectures on children’s traffic injury prevention, fire prevention, escape, and first aid were given to offer psychological leading and education to the children and teenagers suffering domestic violence.

- Raise children’s safety awareness through “safety games”

The education mode of “safety games” in kindergartens was carried out to blend the knowledge concerning tumble and scald prevention into the games and organize children to perform danger cognition and escape drills.

Education classrooms were established to combine the knowledge of hazard identification into the students’ daily study, making the students find out the danger sources by sentence-making so as to improve their safety behaviors ability.



**Youths of 15-24 years old:**

- Mental health intervention for adolescents

Positive educations on life sense and psychological health offered to the teenagers to graduate from schools and face the employment pressure are strengthened, so as to help them establish correct philosophy and aims, improve their psychological quality and self-control capacity, and

enhance their enthusiasm and confidence to living. Besides, lectures of "Establishing a Correct Philosophy" had been given terminally.

- Promotion of sports safety in schools

The promotion methods include improving the sports facilities in schools, guiding students to take sports in a scientific way so to reduce their injuries in exercises.

The traffic obstacles placed around the primary and middle schools influencing the students, such as disorderly parking of motor vehicles and tangle some material piling, were well handled to guarantee traffic safety for students.

- The information regulation work concerning "Teenager Information Library" had been finished, and the theme activities of "Happy Summer Holiday" had been carried out. The work including Survey on Young Congenital Heart Disease Patients, Questionnaire on the Service Work of Xicheng District's Youth Volunteers, Survey on Youth Idlers of Streets, and Survey on the Demands of Volunteers for Youth Health Envoy Torch Campaign had been finished.



#### **Adults of 25-64 years old:**

- Home safety

*Popularize family first aid knowledge and hold health lectures:*

The hospital, Red Cross's medical care personnel use the simulation artificial people to demonstrate family daily first aid skill, impart first aid knowledge including handling of bone fracture, recovering of the heart and lungs, and heat-stroke, hemostasia enswathing and the measures which should be took under circumstances of drowning, earthquake emergencies and so on.

Carry out common disease prevention & treatment and health preservation lectures regularly based on the strength of community health station and guarantee the community residents to be able to obtain the health consultation and the recovery service promptly.

- Series of activities of "Health Sent by the Community to Warm Every Family"  
According to different demands of women, the old, and youth, health activities have been held including "Health Sent by the Community to Warm Every Family", and a different speech is given every month.

Form mass first aid team with uniform first-aid cases: The hospitals and the Red Cross organize more than 50 first aid training courses every year at the Financial Sub-district to teach first aid

knowledge for wound, disease, poison and so on, carry out civilian health care activity and popularize scientific health knowledge.

Work out family health promotion lecture plan together with Fengsheng Hospital, regularly give healthy lectures for health promoting families, provide basic health skill training including measuring blood pressure, self-escape and mutual-aid, etc,

- Promotion of health families

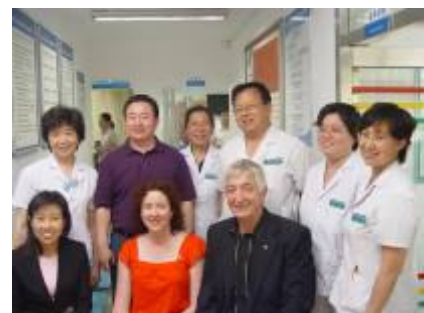
Financial Sub-district takes 100 health families more every year up to standards of WHO as the objective. Currently Financial Sub-district Community has more than 400 health families.



**Group of the old above 65 years old:**

- Comprehensive Health Management

The community health stations have since September 2005 applied the integral control mode of “Comprehensive Health Management” (taking the patients as center, families as units for continuous, available and convenient services) and provided three months’ strengthened management services to 171 chronic disease suffers in three phases, gaining a very good effect. Three months later, the patients all see the obvious declines of the indexes in terms of weight, blood pressure, blood sugar and blood-fat, realizing an effective rate higher than 90%.



- Tumble prevention lectures

The community organized lectures on preventing tumbles, released brochures, explained the indoor status easy to lead to tumbles, and taught the strategies and methods against tumble, such as employing armrests and anti-slip mats in the toilets and bathrooms and applying bedside lamps.

The elderly people are encouraged to take Taiji Boxing every morning to strengthen their physical functions and to lower the elderly people’s risk of tumbles, and undertake periodical health examinations to check their health situation in vision, hearing and muscle. Methods for tumbles prevention have been put forward.



- Mental health lectures for the elderly people

Consulting and propaganda activities themed “Care about life and joint participation” targeting at the elderly people to prevent suicides has been carried out, and hospital physiological doctors are invited to give lectures on mental health.

Psychological counseling clinics are established in the community hospitals to provide counseling service to elderly people troubled by mental depression orientation, help them overcome their living inconveniences, and assist them to contact relatives, thus resuming the family affection which was once indifferent.

- Safety facilities construction for the elderly people

Family emergency callers are installed in the empty-nest elderly people for free, so in case of any injury or emergency, the elderly people can contact the first aid departments promptly.

Senior citizen universities have been established which have senior-citizen classrooms and chat rooms, and sports places equipped with table tennis tables, table and chairs for chess and cards playing.

- Community volunteers

Medical staff and volunteers are regularly organized to offer physical examinations to the elderly people to test their blood pressure, heart rate and so on so that elderly people can know their own physical situations in time and realize timely treatment of diseases.

The community youth volunteers offer periodical services such as hair and nail cutting to the elderly people as well as clothing washing, room cleaning and housework for the elderly people living alone.



## Safety activities for disabled people:

The services provided by the community were available to the disabled people in the ways of health examination, hair dressing, goods conveyance, as well as newspaper, magazines and brochures delivery so to make them timely get to know more society and community information.

Law consulting office and mediation station of civil affairs were established in the community. The community staff was regularly organized to learn the mediation skills and study the problems concerning the community stability every month. The conflicts between the neighbors, couples are controlled and resolved by the staff. Both the problems of low income and unemployment were timely resolved.



## Safety services provided by the community :

### 1. Traffic injury prevention program

- Volunteers training and safety promotion

Nearly 200 volunteers are organized every day by Financial Sub-district Community to assist the traffic administration authority and maintain the traffic order in rush hour at places where accidents may happen frequently.

Gather volunteers to found a “transportation ambassador” team, participate in traffic safety training, join and undertake traffic safety promotion work in the community.

The community persists in holding different traffic safety trainings to different people, giving the pedestrians safe travel knowledge training and providing various auto drivers with trainings on traffic regulations and safe driving skills.



- “Four ins” traffic safety activities

Take four ins (traffic safety in community, in institution and enterprise, in schools and in families) as a carrier and platform to develop the education activity themed “loving life and traveling safely”.



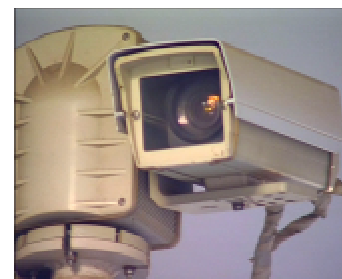
Organize more than 300 social units to have the traffic safety oral contest: “The traffic safety is everyone business” to enhance the community residents’ and the unit staff's traffic safety consciousness through publicity and education.



## **2. Activities of public security prevention**

- Build public security linkage mechanism

Video network construction: 125-135 places within the community are installed with video detectors, of which 30 key areas and positions frequented by criminal cases are equipped with the electronic monitoring system to perfect the unified commanding video platform.



Install door interphone pilot places in the bungalow residential quarters and gradually upgrade buildings.

- Perfect the safety monitoring system and realize safety through science and technology manners.

The Financial Sub-district Community actively promotes the “Morale Safety Project through Science and Technology”, installs interphone system for the community.

The Financial Sub-district and the local police station set up a unified command platform jointly.

Establish local public security guarding system and found a social public security committee.

## **3. Workplace safety promotion plans and programs**



- Safety skill trainings

Formulate the annual employee training plan, persist in all-staff training system, organize special operation workers to acquire a safety qualification certificate, and hold operation post skill competitions to urge employees to acquire safety knowledge and skills.

- Occupational disease examination at workplaces

Execute the *Law of the Peoples Republic of China on Prevention and Control of Occupational Disease* and provide employees with services including occupational health examination, occupational disease diagnosis and treatment, etc.



Establish friendly cooperative relations with 105 units located in the district, organize health service activities, and hold office safety knowledge lectures for people working in offices with 70 lectures held and 11,000 people benefited.

- The publicity month activities on “Safe Development, Welfare of the People and the Nation” are launched annually, the construction site representatives are organized to read proposal for “safe construction”, and the signing activity of “Caring for Life, and starting inside of ourselves” is started on construction sites, Xicheng District with tens of thousands participants.



#### 4. Fire safety

- Lectures on fire safety

Invite experts to teach residents and students to handle electric appliance fire, kitchen fire, fire fighting skill on kitchen wok with cooking oil fire on the spot.

Check electric wire circuit in the residents’ bungalow, the existing problems like aging electric wire, overcharge, secretly and randomly control of the electricity wire will be found and solved with the coordination of local real estate management department.



Regularly inspect fire situation in markets, supermarkets, theaters and construction sites, supervise and urge units to eliminate and check safety hidden danger carefully, and guarantee the evacuation exit and emergency exit always free from obstacles.

- Regular fire fighting drillings

Every November 9th is the fire safety day, and on those days, there are some related activities such as providing propaganda materials, showing knowledge columns, organizing population activities and carrying out the fire fighting exercises.



Work out fire emergency plan: The fire brigade establishes the corresponding emergency response and rescue plan according to the environment characteristics of the residential area and workplace, and organizes the actual drilling of three steps: setting out at an alarm, fire fighting, and recovery to improve their actual combating capability of emergency disposal and emergency relief.

Great changes have taken place in Jinrongjie community since 2005 when the safe community program was launched. Safety environment in the Community has been improved greatly. Injury intervention has achieved significant results. Residents' injury rate in 2006 and in 2007 reduced by 18.05% and 29.11% respectively over 2005.



### Injury monitoring:

(1) Governmental functional departments' Statistics

- The records of the community traffic safety office on traffic injury incidents.
- The injury surveillance records of the community work safety office on occupational injuries.
- The records of the community firefighting safety office on various fire accidents.
- The records of the community police station on violent injury incidents.

(2) Surveys made to residents

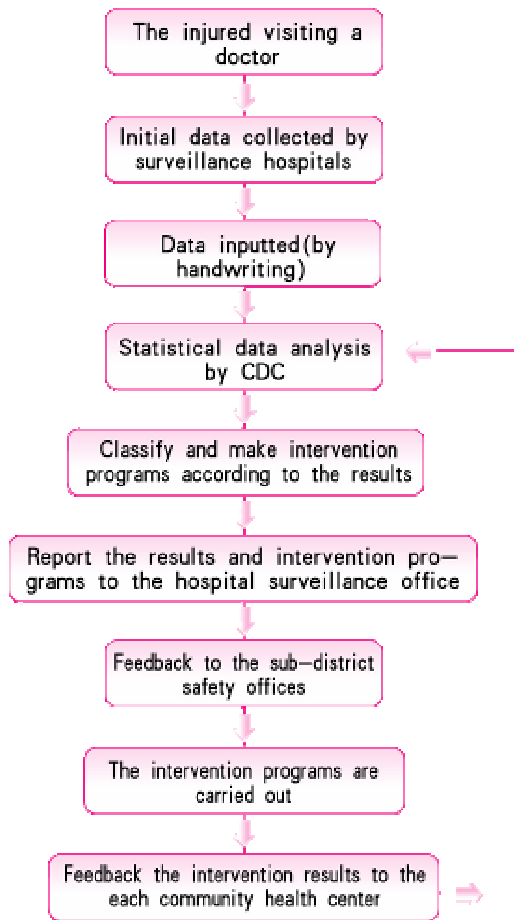
- Survey on the residents' satisfaction on the ambient safety
- Survey on the residents' awareness of safety knowledge
- Survey on the residents' safety appeal

(3) Injury surveys made to residents:

Hospital monitor: according to the emergency monitor standards of residents' injuries set out by Ministry of Public Health, Yuetan Community established injury monitoring network, with Fuxing Hospital affiliated to Capital Hospital of Medical Sciences and community health service centers responsible for injury records.

Data collection: completed by safety evaluation team of Financial Sub-district Community and CDC disease control center of Xicheng District.

***Injury surveillance flow:***



*Contrast of satisfactory-degree rate to the environmental safety and safety knowledge rate among 2005 ~ 2007*

	2005	2007	Compared with 2005
Satisfactory-degree rate	89.79%	93.87%	+4.08%
Safety knowledge rate	90.52%	97.47%	+6.95%

*Contrast of the injuries rate during 2005 ~ 2007*

Object	Indicator	2005	2007	Injury contrast value
Community groups	Injury rate of children of 0 ~ 14	5.10%	4.64%	↓9.02%
	Injury rate of teenagers of 15 ~ 24	4.93%	4.80%	↓2.64%
	Injury incidence rate of people of 25 ~ 64	2.68%	1.62%	↓39.55%
	Injury rate of people older than 65	6.9%	4.63%	↓32.9%
Annual injury incidence rate		3.71%	2.63%	↓29.11%

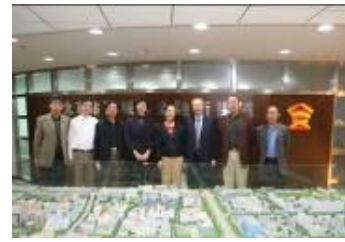
*Contrast of rates of injury types during 2005 ~ 2007*

People involved in different injury types	Motor vehicle caused accidents	Non-motor vehicle caused accidents	Tumbling injury/fall injuries	Blunt instrument injuries	Knife/s sharp instrument injuries	Burns and scalds	Positioning	Animal attacks	Others	Total
2005	433	504	754	494	426	462	201	183	572	4029
Proportion in all injuries	10.75%	12.51%	18.71%	12.26%	10.57%	11.47%	4.99%	4.54%	14.2%	100%
Proportion in the total population	0.4%	0.46%	0.69%	0.45%	0.39%	0.43%	0.18%	0.17%	0.53%	3.71%
2006	385	406	599	347	286	350	111	89	506	3079
Proportion in all injuries	12.5%	13.19%	19.45%	11.27%	9.29%	11.37%	3.61%	2.89%	16.43%	100%
Proportion in the total population	0.38%	0.4%	0.59%	0.34%	0.28%	0.35%	0.11%	0.09%	0.5%	3.04%
2007	235	298	548	291	279	252	64	75	493	2535
Proportion in all injuries	9.27%	11.76%	21.62%	11.48%	11.01%	9.94%	2.52%	2.96%	19.45%	100%
Proportion in the total population	0.24%	0.31%	0.57%	0.31%	0.29%	0.26%	0.06%	0.08%	0.51%	2.63%

population										
Compared with that in 2005	↓ 40%	↓32.6 %	↓17.39 %	↓31.11 %	↓25.64 %	↓39.53 %	↓66.67 %	↓52.94 %	↓3.77 %	↓29.11 %

### Status about visit and investigation:

Time	Participation status
November 2005	Took part in the Hong Kong Annual Meeting on Safe and Healthy Community Network.
Mach. 2006	Took part in the Inauguration of Jinan Youth Park and National Safe Community High-level Seminar.
May 2006	Went to Jinan Youth Park to learn its safe community building experience.
September 2006	Delivered a speech on the National Safe Community Building Seminar held by COSHA in Beijing.
September 2006	Invited Ouyang Mei, the expert from COSHA to guide the safe community work twice in October 2007.
November 2006	Attended the Basic Criteria of Safe Community Building training course held by COSHA in Yunnan province.
December 2006	Invited Ouyang Mei to give lessons on the safe community standards to the community leaders.
August 2007	Went to Shanxi Lu'an Group to learn its experience in safe community building.
August 20, 2007	The experts from COSHA conducted a National safe community assessment on the community.
September 2007	Attended the National Safe Community Building Work Conference held in Shenyang by COSHA and was designated as a Chinese safe community
October 12, 2007	Mr. TANG Wah-shing, the Executive Director of Hong Kong Occupational Safety & Health Council, came to review and guide our safe community work
November 2007	Took part in the National Injury Surveillance Training Course in Ningbo city
November 2007	Took part Asian Regional Conference on Safe Communities in Thailand
Since 2005 to now	The experts of COSHA come to offer guidance to our work for many times. In addition, we have been to Beijing Wangjing Community and other communities for investigations and learning for several times
29 May, 2008	Mr. Henk Harberts, Chair of Australian Safe Communities Foundation (ASCF) (a Certifying Centre), Ms Meegan Brotherton, Secretary ASCF and Catherine Wong, General Manager of Hong Kong Occupational Safety Bureau to investigate and give a grade to Financial Sub-district Community.



### Publications:

- The web site of the community was formally established in May 2006, which aims to comprehensively promote the safe community plan and share its experience in safe community building with safe communities.
- The program titled Building of Financial Sub-district Community
- Brochures titled Building a Harmonious and Safe Community of Financial Sub-district Community
- Awarding Implementing Methods for the Public Security Control of Financial Sub-district Community
- Common Senses about Home Firefighting
- Firefighting Propaganda – Keeping our Families away from Fire
- To Be a Good Citizen
- Convenience Service Card of Safe Community Police Office
- Common Food Safety Methods
- Caring about Children’s Safety
- Advocate Science and Oppose Superstition
- Pocket Manual for Self-protection of Teenagers – Self-aid in Fire
- Common Senses of Traffic Rules
- Common Senses for Leaving Your Home
- Desk Calendar with Common Senses of Safety

### Community work staff:

- ▲ Staff number: 75 employees
- ▲ 54 professional, part-time and full-time employees
- ▲ 54 formal employees
- ▲ 21 temporary employees



**Main principal:**



**YU Xueqiang**, Director of Financial Sub-district Community Safe Community Promotion Committee



**LIU Baowang**, Deputy director of Financial Sub-district Community Safe Community Promotion Committee

