



Safe Communities Foundation New Zealand

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Safe Community Porirua



Country: **New Zealand**

Number of inhabitants: **50,000**

Programme started year: **2006**

International Safe Communities Network Membership: **Designation year, 2008**

Info address for the Programme: www.communityguardians.org.nz

www.safecommunities.org.nz/sc/po

For further information contact:

Name: Safer Porirua Coordinator

Institution: Porirua Healthy Safer City Trust

Address: Level 1, Cronin Building, Hartham Place South

City: Porirua City

Country: New Zealand

Phone: +64-4-238-2510

Fax: +64-4-238-4107

E-mail: phsct@xtra.co.nz

<http://www.pcc.govt.nz/About-Porirua/Moving-to-Porirua-City/Health-and-Wellbeing/Porirua-Healthy-Safer-City-Trust>

The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

- Walking school buses at 3 Porirua schools
- Porirua Community Guardians – community safety programme
- Child vehicle restraints – Safekids
- Safekids Coalition – poisons/drowning

- Tuakana programme
- RAAYS – raising achievement across youth
- Tamariki programme – witnesses to violence
- Waihora playground project
- Graffiti Management Strategy – “He Tangata, He Kainga, He Mana”
- Truancy programme
- Police Crime Busters programme
- Kia Kaha
- DARE programme
- Blue Light Discos
- Falls – home safety and playground falls
- ACC Thinksafe Schools - Educating NZ promoting injury prevention in schools
- Pasifika Driver Education – pacific trained Safe2Go technicians providing road safety education pacific communities in Porirua

Youth 15-24 years:

- Streets Ahead 237
- Porirua Community Guardians– community safety programme
- Personal Safety Christmas Campaign targeting youth, businesses, sports clubs etc through social marketing and get home safely messages; Mana Coaches and Porirua Taxis providing sponsorship of public transport
- Waitangirua Action Group
- Safer streets – participatory research project Titahi Bay
- Youth Transition Service
- Safety presentations (injury prevention and road safety) to local colleges i.e. gateway and life skill classes Yr 12 & 13
- "Start safe, play safe" - preparing students for the workplace
- Graffiti Management Strategy – “He Tangata, He Kainga, He Mana”
- Youth Offending Team
- Council’s Youth Advisory Group
- Y-Xpress – quarterly youth produced and focused newspaper



Waitangirua Action Group

Adults 25-64 years:

- Annual Kirikiti cricket tournaments
- Porirua Community Guardians – community safety programme
- Waitangirua Action Group
- Personal Safety Christmas Campaign targeting youth, businesses, sports clubs etc through social marketing and get home safely messages; Mana Coaches and Porirua Taxis providing sponsorship of public transport
- DIY Ladder Safety Campaign with Bunnings Retail

- Strong Pacific Families Week: including Parenting Programmes and supporting annual events like Polyfest, Creekfest
- Pacific peoples safety and wellbeing with churches – promoting and sharing messages about road safety, home safety, older falls, health and wellbeing

Older Adults 65+ years:

- ACC & Capital & Coast Care Coordination working towards integrating referrals to both modified Tai Chi Classes and the Otago Exercise (home based) programme for community dwelling older adults who have fallen or are at risk of falling.
- Porirua Community Guardians – community safety programme
- Annual 'Street Makeovers'
- Waitangirua Action Group

In the following Environments:

Home:

- Annual street 'Make Over'
- Strong Pacific Families
- DIY Ladder safety seminars
- Street Ahead 237 – 'Super-12 family'
- Family violence home monitors
- Police priority offenders
- Vulnerable families
- Waitangirua Community Development programme
- Community Renewal – HNZN (refurbishment and rebuilds)
- Safe design information as part of building consent process



Traffic:

- Walking school bus
- Road Safety Action Plan
- Road safety deficiency database
- Annual street Make Over
- Regional radio and billboard campaign with road safety partners aligned to Police Road Safety Calendar
- Personal Safety Christmas Campaign targeting youth, businesses, sports clubs etc through social marketing and get home safely messages; Mana Coaches and Porirua Taxis providing sponsorship of public transport
- North City Vikings Rugby League Club- Drive Safe Play Safe Campaign
- Youth driver training at Porirua College
- City-wide review of speed posted limits – 2008-09
- Village Planning process
- Speed advisory signs
- Drink- drive campaigns
- Safekids Coalition- child restraint and Safe2go training

Occupational:

- ACC supporting various church congregations
- ACC Fatigues campaign
- Health & Safety Training with local businesses including residential care facilities (high risk industry)
- Promotion and supporting employers with the Workplace Safety Management Practices Accreditation (WSMP) programme
- Sphere of Influence through key organizations and communities to channel safety/injury prevention messages etc and the various links that they have (staff, contractors, churches etc).
- Titahi Bay Safe Street Project – retail forum
- Ladder safety courses
- Canopy Connection crime prevention and health and safety seminars – monthly newsletter updates and e-brief
- Bi-annual Porirua City Business Awards – Safe Design Award
- Mana Coach Service partnership with Porirua Community Guardians patrollers

School:

- Police supporting school patrols
- Green Bike Trust – family cycle day
- Police child cycle safety awareness in local schools
- Police national road safety calendar – ‘down with speed around schools’
- Porirua College Drive Force programme
- ‘Start Safe Stay Safe’ - safety and Injury prevention in schools
- Truancy programmes – Police and Guardians patrollers



Holy Family School

Sports:

- Waitangirua Community Development programme
- North City Vikings Rugby League Club- Drive Safe Play Safe Campaign
- Club Mark (Phase 2)
- Kirikiti Cricket
- Personal Safety Christmas Campaign targeting youth, businesses, sports clubs etc through social marketing and get home safely messages

Leisure/City streets/built environment:

- Council's Urban Design group
- Titahi Bay Illumination Project
- Localised liquor bans and enforcement
- Porirua, Safe As! – personal safety campaign
- ACC supporting various church congregations

- Porirua Aquatic Centre - best Pool Life Guards in New Zealand
- Kirikiti Cricket
- Regional Public Health – place based community approach to improve built environment
- Injury Prevention Through Environmental Design knowledge – raising awareness and adoption of best practice
- Crime Prevention Through Environmental Design knowledge– raising awareness and adoption of best practice
- Waihora Playground project
- Titahi Bay – safer streets project
- Mungavin Interchange rejuvenation Project
- Mungavin Park Walkway Project
- Mentor Park redevelopment
- Porirua Community Guardians – community safety programme
- Graffiti Guardians programme
- Maori Wardens

Violence prevention (intentional injuries):

- Family Violence Network
- Streets Ahead 237
- Strong pacific Families – parenting programmes and awareness campaigns
- Family violence intervention – Ministry of Social Development
- Crime Prevention Through Environmental Design knowledge– raising awareness and adoption of best practice
- Porirua Community Guardians
- Council’s Urban Design group
- Pol400 meetings
- Safe Streets Titahi Bay
- Monitors for high risk victims
- ‘White Ribbon’ day Campaign
- Police priority offenders approach
- Ministry of Justice – family violence court



White Ribbon Day Campaign

Suicide prevention (self-inflicted injuries):

- National strategy released 2007
- Pacific Island Suicide prevention Programme

Programmes aiming at “High risk-groups”:

- Streets Ahead 237
- Welltrust – drug and alcohol
- Hope International Church
- Wesley Community Action
- Tuakana Programme
- Waitangirua Action Group
- Porirua Living without Violence – Community development in Waitangirua
- Porirua Safekids Coalition
- Vulnerable families – WINZ

- Restorative Justice Service Wellington Trust
- Local businesses including residential care and residential constructions industry groups
- Injuries occurring in the home with particular focus on the 25-55 year age group, ie DIY'ers

Surveillance of injuries:

The following data sources are monitored

- Community safety surveys (residential and retail)
- The Quality of Life Project – 12 Cities survey
- Seat belt compliance surveys
- Accident Compensation Corporations Claims Data
- Kapiti Mana Police Crime Statistics
- Safe Communities Foundation Information Sheets
- Crash and injury statistics – LTNZ, Police
- Statistics New Zealand
- New Zealand health Information Service Data
- Department of Labour resources
- Land Transport New Zealand – local briefing notes



Seat belt compliance surveys

Publications: (Scientific)

- Crampton, D. (2006) Designing out Crime. In *Build* 93, April-May 2006, pg 78-79, BRANZ
- Crampton, D. (2007). This cladding won't get tagged: Yeah right. In *Build* 100, June-July 2007, pg 72-73, BRANZ
- Gallen, R. (2008). Strengthening Eastern Porirua Neighbourhoods. In *Build* 106 June-July 2008, pgs 36-37. BRANZ

Produced information material, pamphlets:

- Porirua Safe As – personal safety campaign kits (posters, bus and taxi chits, and host responsibility cards)
- Porirua Family Violence Referral Pathways Directory
- Y-Xpress quarterly magazine in Kapi-Mana newspaper (partnership with Porirua City Council)
- Map to the Future: Participatory Urban Appraisal of Eastern Porirua
- Commuter vehicle crime prevention leaflets
- CBD property/retail 'emergency identification' stickers
- Graffiti Management Strategy – "*He Tangata, He Kainga, He Mana*"
- Porirua City: A Journey to a Safer City
- Porirua, Safe As! Community Safety Strategy 2007-2010
- Strong Pacific Families – resource to support pacific families
- International Safe Community Network Conference, Christchurch, New Zealand, 2008, abstract '*Porirua, Safe As: A journey to a safe community*'
- International Safe Community Network Conference, Christchurch, New Zealand, 2008, abstract '*Porirua, Safe As: 'Porirua Styles' graffiti management*'
- 3-day Community Safety Expo, Porirua City (planned Safety NZ Week, September 2008)

International commitments:

- Safe Community Network Regional Conference, Wellington, New Zealand, August 2006 presentation – Porirua Community Guardians: a vehicle for achieving community safety
- 2007 Workshop for the International Safe Community Network in New Zealand, October 2007
- Community Patrols & Neighbourhood Support National Training Seminar, Auckland 2008, presentation – Fear and perceptions (...of crime)
- Community patrols & Neighbourhood Support National Training Seminar, Auckland 2008, workshop – Graffiti management ‘Porirua styles’
- International Safe Community Network Conference, Christchurch, New Zealand, 2008
- International CPTED association

Participation in Safe Community conferences:

- 17th International Safe Communities Conference Christchurch, October 2008
- New Zealand Safe Community Networking Day Auckland, October 2007

Staff

Number: One

Professions: Community Safety Project Manager

Permanent: part time

Temporary: rolling contract

Organization: Porirua Community Guardians

Specific intersectoral leadership group: Safer Porirua Strategic Group

General public health/health promotion group:



Members of Safer Porirua Strategic Group