



# LANG CO SAFE COMMUNITY

Phu Loc District- Thua Thien Hue Province

**Name of the Community:** Lang Co

**Country:** Vietnam

**Number of habitants:** 11,868

**Program started:** 2000

**Website:** <http://www.moh.gov.vn/taianthuongtich/en>



## Goal

To reduce incidence of injuries and develop a safe community that can control both injuries and injury risks.

## Approach

Following the community-based approach, Lang Co has implemented the safe community development and accident and injury prevention program covering a wide range of targeted groups. These programs have been integrated into the local existing socio-economic development programs and projects in order to effectively mobilize and coordinate the local resources, researches, interventions and information sharing.

## Achievement

Up to the end of 2005, 72% of households achieved the Safe Home standards; 70% of schools achieved the Safe School standards. The number of injury has been annually reduced by 10% since 2003. The injury risks have been minimized by 83% in 2005 compared to that of 2003.

## The program covers the following safe promotion activities:

- Child safety
- Community-based first aid and emergency
- Tourism safety
- Traffic safety

- Social evil prevention

### **Child Safety:**

- The most common injuries of children in the town are drowning and falls during the daily life activities. Over the last time, the safe home checklist by pictorial have been disseminated into the hand of thousands people. Some training course on first aid also were organized for village health workers and mothers having children under 5 by communal health station
- Information on childhood injuries as well as preventive measures between parents and schools are exchanged regularly based on positive change of parent’s perception
- Implementing the IEC activities (information, education and communication) on child safety in public places such as market, schools, local meeting hall...
- Supporting the households in improving the high-risk environments

### **Community-Based First Aid and Emergency**



Providing first aid for E1 train victims

- Organizing the training courses on first aid for dozens of village health workers and health staffs
- Successfully rescuing hundreds of victims from E1 train accident by well implementation of first aid operation and effective mobilization of existing resources and manpower.

### **Tourism Safety**

- Annually organizing the Legend of the Sea and Ocean Lord Festivals attracting hundred thousands of visitors. Over the last 3 years, no injury cases in the festivals were reported
- Establishing the “Group of Green Volunteers” by the Youth Union to guide tourists and protect the environment



Lang Co beach

- Coordinating with the restaurants and resorts in development of the model of tourism safety: no drowning, no poisoning and no violence
- Operating a campaign of Social Evil Control during the time of the festivals



Resort rescue team

### Traffic Safety

- The number of traffic accidents of 2005 decreased by 60% compared to that of 2003.
- Attempts on changing people behavior on traffic safety through activities of communication, education, patrol and punishment of violation
- Mobilizing thousands of local people on road improvement
- Successfully relocated limekilns on the sides of highway 1A to reduce the risks of traffic accident



Northern Hai Van Pass  
check-point police on duty



Wearing helmet for traffic safety



Road after interventions

### Social Evil Prevention



Ocean Blue Club



Sharing experience on HIV/AIDS Control  
among health staff and workers

- Enhancing activities on checking and evaluation as well as management and education for the high-risk groups.
- Establishing and operating the 'Ocean Blue' Club: providing the HIV/AIDS information for the youth, especially workers and students; publicizing and sharing experiences on the modern and healthy lifestyle

- The volunteer groups participating in activities on management as well as early identification of violation cases and gambling in the community...
- Operating the Green Volunteer Campaign in summer for the youth: free-teaching for poor children, environment improvement...

**Programs targeting the "High-risk groups":**

- **Children:** Preventing falls from sports/leisure, bike riding and injuries from daily life activities
- **Youth:** Preventing traffic and labor accidents, social evil and violation
- **Elderly:** Preventing falls from daily life activities in home, perception of living safety
- **Traffic:** Preventing alcohol drinking, high-speed motorcycles by young riders

**Injury surveillance:**

Town health stations with the support of the network of volunteers and hamlet health workers, injury/accident cases in the town area were recorded and analyzed following the ICD10.

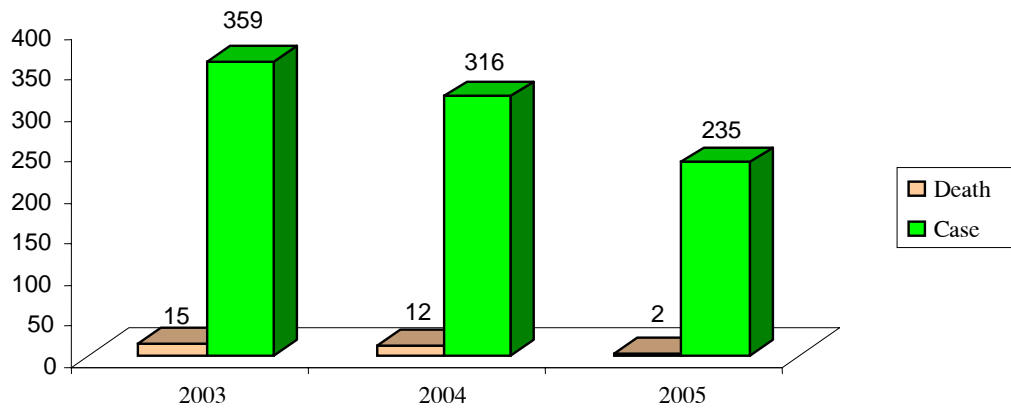


Table 1. Injury statistic data during 2003-2005

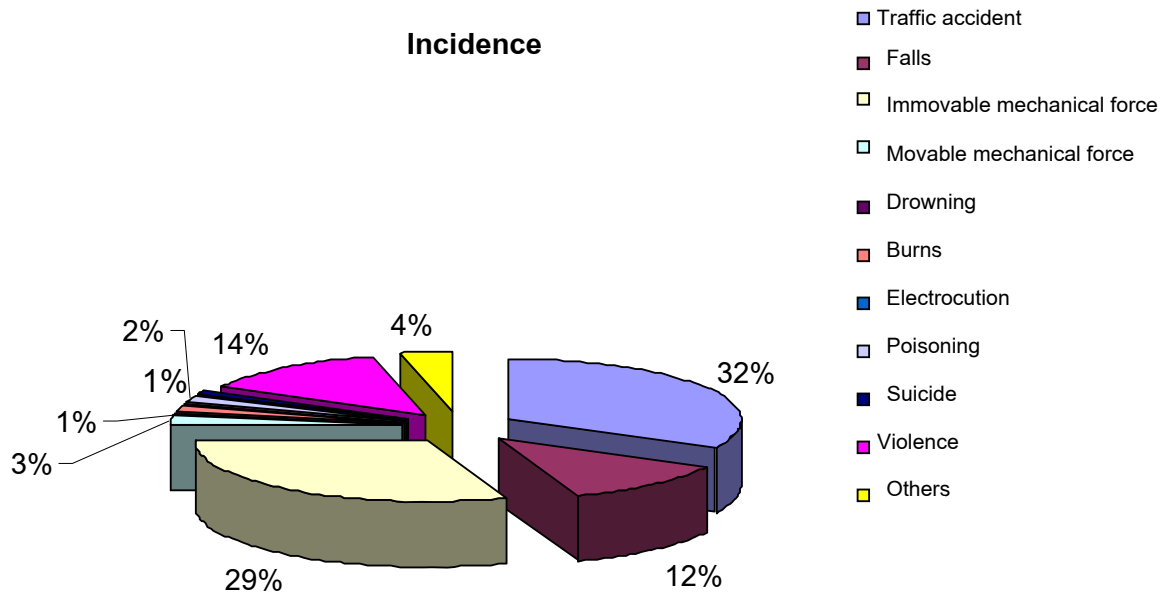


Table 2. Injury statistic data by causes during 1998-2005

**Publications:** Newsletters on Accident and Injury Prevention/Safe community development, Phu Loc Health center, 2004-2005:

- Injury prevention activities and safe community development in Lang Co.
- The crucial change in injury prevention at tourist areas in Lang Co.
- The first aid team and people of Lang Co town rescued 86 cases resulted from the E1 train accident in 2005. Thanh Nien Newspaper

**Produced communication materials, pamphlets:**

- Leaflets on Traffic Safety, Tourist Safety, Safe Home, Safe School, Safe Community
- Exhibition on Injury Prevention and Safe Community Development in the town health station and People’s Committee meeting hall
- Posters on safe home, safe school, safe community

**Staffs:**

**Number:** Three part-time members

**Professional:** health professional

**Permanant:** N/A

**Organization:** Lang Co health station



Mr.Tinh- The head of Steering Committee of Injury Prevention/Safe Community Development

**Specific intersectional leadership:**

There is a Steering Committee with 23 members representing for different branches, sections and organizations. Ten working groups meet regularly. Each working group has representations from the Steering Committee. Organizations representing at the Steering Committee are the Women Union, Youth Union, Fatherland front, Farmer Union, Elderly Union, Red Cross Association, Health Station, Schools, Policeman, War veterans Union, Party Cell, People’s Committee, Electrics section, Cultural-Information Section and 9 villages.

**International commitments:****Study tours:**

- Study tour on Safe Community development in South Korea, 2000 (DR. Nguyen Duc Hue MD, Former Director of Provincial Health service, Thua Thien Hue, Lang Co Advisor for AIP/SC).
- Study tour on First Aid and Emergency and transportation of Injuries in the United States, 2006 (Prof. Nguyen Dung PhD, Director of Provincial Health service, Thua Thien Hue, Lang Co permanent Advisor for AIP/SC).

**Participant in Safe Community conferences:** The 3<sup>rd</sup> Asian regional conference on Safe communities in Taiwan, October 2005 (Dr Hoang Van Duc MD, Senior program officer of AIP/SC Programme of Thua Thien Hue-Lang Co permanent consultant for AIP/SC).

**Others:**

- In 2003-2004: Mr. Claudio, Junior consultant of Vietnam-Sweden Health Cooperation Program visited and provided advices on surveillance, intervention and IEC for Injury prevention and Safe Community Development.
- In 2006, Dr. Gorden Tamm, Head of consultants of Vietnam-Sweden Health Cooperation Program and SIPU AB visited and provided valuable advices on improvement of Injury surveillance and Safe Community Development.
- In 2006, Dr. Joon Pil-Cho, Director of Emergency Medical Center of Ajou University hospital, Suwon of Korea had a field visit for designation. He provided very valuable advice for Injury surveillance.

**For further information contact:****At National level:**

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