

Safe Community Adelaide

Name of the Community: **ADELAIDE**

Country: **Australia**

Number of inhabitants: **17,800**

Program started year: **2002**

"WHO designation" year: Under Preparation

Info address for the community: www.adelaidecitycouncil.com

"To work together to make the City of Adelaide a safer place to live, work, enjoy and learn."

The program covers the following safety promotion activities:

For all age groups, at the following environments:

Traffic:

50km/h Speed Limit: Since 2003, the speed limit in built-up areas has been 50km/h unless there is a sign indicating otherwise. This lower speed limit has been introduced to help reduce crashes and make local streets safer for all road users particularly children, pedestrians and cyclists.

Pedestrian Crossing Improvement Program: To improve and increase the number of crossings for pedestrians in the City.

Wandering Star: A bus service providing safe and cheap transport home for late night revellers in the City.

Road Awareness and Accident Prevention Program: Seeks to make young drivers aware of the consequences of dangerous driving and the effects on family, friends and the community.

Occupational:

Passport to Safety Program: A project to reduce work place injuries to young people entering the workforce for the first time.

Eat to Live Program: A project to reduce injuries in the Hospitality Industry / Food Safety areas.

Safe Work Advisory Program: A project to target poor safety performers to increase knowledge and safety in the workplace.

Personal / violence prevention:

Adelaide Liquor Licensing Accord: To promote the responsible serving of alcohol. Regular meetings provide a forum for the exchange of information, airing of issues of concern and provision of solutions to the concerns.

Closed-Circuit Television Camera System: The system aims to cover areas the Police recognise as having high rates of crimes against the person. It also aims to cover areas that demonstrate a high level of crime and criminal activity, and to enhance City safety and crime prevention. The system consists of 34 cameras located in key positions across the City. During a recent survey, a total of 71% of respondents said that they felt safe or very safe in the Adelaide CBD.

Navigator Program: A program to reduce the number of young people at risk in the inner-city, particularly overnight.

Environment:

Adelaide Pride: Adelaide City Council encourages the general public to report safety hazards in the City. Hazards can be reported by telephone, electronically or in person. All reports are referred to the appropriate department for action or consideration.

Fire:

Community Presentations: Fire safety officers provide free presentations to community and cultural groups to raise fire safety awareness and modify behaviour.

Isolated Elderly Program: A program promoting fire safety to the over 65 age group.

Multicultural Program: Fire Service Community Education Officers provide fire safety information sessions to people from culturally and linguistically diverse communities. The Community Safety Education Section continues to expand on its 'How to make your home fire safe' program into more communities with the translation of fire safety information into eleven languages.

Schools:

Safety Ambassador Program: A project to train students to spread safety messages in their school communities.

Other safety programs include fire safety education and educating International Students and new arrivals to Adelaide in regards to personal safety issues within the CBD.

Sport:

Good Sports: Program to enable Sports clubs to provide a plan for the responsible consumption of alcohol. See www.goodsports.com.au/

Playground equipment: To reduce injuries amongst playground users by ensuring equipment is in good repair. Also, to improve the safety of its playgrounds and offer a safe environment for children to play, Council is converting playground equipment from wood and steel to plastic.

City Skate Park: To encourage safe practices and reduce injuries amongst young people using the City Skate Park.

Programs aiming at "High risk-groups":

Mobile Assistance Patrol: Provides transport home or to another safe place for intoxicated vulnerable people.

Home and Community Care Program: A program to provide home safety and security assessment and advice. Program also provides installation of security hardware, smoke alarms and slip/grab rails within residents' homes, and home maintenance services to eligible frail aged and younger disabled residents.

Falls Prevention: A number of organisations provide programs aimed at reducing injuries caused by falls.

Gay, Lesbian, Bisexual, Transsexual, Transgender, Intersex and Queer (GLBTTIQ) Community Safety Network: Form being developed to record and respond to incidents of violence and harassment against GLBTTIQ people.

Surveillance of injuries:

Injury Data Collection Trial in conjunction with the Royal Adelaide Hospital to identify injury and safety trends in the City

Alcohol Risk Management in the City Of Adelaide: Analysis of health care and ambulance data and interviews of key agencies identified safety issues relating to alcohol consumption:

- Young males 18 to 30 (mainly visitors to the city) and older males 45 to 54 (who are mainly residents of the city) are over represented in ambulance data
- Young males 15 to 44 featured largely in hospital admissions for assault
- Informants and studies of the Adelaide area over the last five years have indicated that people who are moving about the city at night feel intimidated and at risk as a result of abusive behaviour by people who have consumed excessive alcohol

Alcohol may be a factor in the high rate of pedestrian injuries in the city.

Identity & Role:

Adelaide Safe Community aims "To promote injury prevention and safety in the City of Adelaide in line with the guidelines and principles of the Safe Communities Foundation of Canada and the WHO Safe Communities criteria as published by the WHO Collaborating Centre for Safety Promotion and Injury Prevention, Karolinska Institute, Sweden."

E-mail Contact: n.nash@adelaidecitycouncil.com

International commitments:

Study visits:

Participation in Safe Community conferences:

Members of Adelaide Safe Community have attended the following conferences:

Victorian Safe Communities Network Conference in Melbourne (November 2004 and 2005)

Capital City Forum on Safety in Adelaide (November 2005)

Inaugural Queensland Safe Communities Conference in Brisbane (October 2005)

7th World Conference on Injury Prevention and Safety Promotion in Vienna (June 2004)

NSW Safe Communities Symposium in Sydney (March 2003 May 2004)

7th Australian Injury Prevention Conference & 2nd Pacific Rim Safe Communities Conference in Mackay (September 2004)

Staff:

Adelaide Safe Community is supported and actioned through Adelaide City Council in collaboration with SafeWork SA and a number of other partners.

Organization

Adelaide Safe Community is overseen by a Reference Group whose decisions are implemented through an Action Group.

Other multi-agency groups contribute to safety in the City of Adelaide, including:

Business Watch for private enterprise and police to reduce safety issues in the City

Adelaide Liquor Licensing Accord Group, which aims to increase responsible management practices of licensed premises and reduce associated violence and injuries.

Crime Prevention Council SA, which promotes the work of crime prevention, corrections and after-care of offenders

Capital City Safety Strategic Group, which identifies and develops solutions to safety issues in the City

Adelaide Safe Community is a member of the following networks:

South Australian Safe Communities Network
Australian Safe Communities Foundation
Safe Communities Foundation of Canada

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